IMPORTANT NOTES

Listed in this “Summer 2013 Course Guide” are the descriptions of the courses offered in Innsbruck. We have listed both the University of New Orleans General Catalog description, which contains information on prerequisites and requirements, and the professor’s addendum describing the course as it will be taught by the professor. In the catalog description, the information in brackets [ ] further defines and clarifies prerequisites for students not presently attending the University of New Orleans.

Guest students are responsible for securing approval from their own schools for the transfer of course credits. All credits from the University of New Orleans are fully transferable.

In keeping with the purpose of The International Summer School, the courses selected are those that can benefit from their setting in Austria and Europe. A concerted effort will be made in all courses to reinforce classroom instruction with the rich cultural surroundings. All courses listed carry 3 hours of semester credit. The academic regulations currently in force at the University of New Orleans will apply in Innsbruck as well. Freshmen and sophomores are eligible to enroll in courses numbered 1000 and 2000; and upperclassmen (over 59 semester credit hours) may take any of these courses as well as those numbered either 3000 or 4000. Graduate students are eligible to enroll in all courses offered in the program. Most courses at the 4000 level can be offered for graduate credit (4000G), if the student requests this early enough.

All students must enroll for in and maintain at least six (6) credit hours/2 courses, but may enroll in up to nine credit hours/3 courses. The third course, however can only be added after March 1.

While courses are taught in English, we urge all students to enroll in one of the language courses offered. Since German is the language of the area in which students will reside for six weeks, knowledge of this language will greatly enhance the Innsbruck experience.

All Summer School courses are generally limited to a maximum enrollment of 15 students.

Please read the course descriptions very carefully and make decisions based on need and the advice given by your college or university advisor or department/college. It is the responsibility of all students, including continuing UNO students, to ensure that their courses fit into their chosen curriculum. If a student needs to change a course, this must be done in writing. You can email innsbruck@uno.edu until May 1, 2013 to request a course change.

DATES TO REMEMBER

APPLICATION: Apply as early as possible. Enrollment is limited to 15 students per class. Apply at: http://inst.uno.edu/austria/ A $300 deposit will be required at the time of application.

MARCH 1, 2013: Program balance of $4,995.00 is due. Students may choose a 3rd course (based on availability).

MARCH 22, 2013: Last day to make full payment if you are on the group flight.

MAY 1, 2013: Last day to change a class until DROP / ADD in Innsbruck (first two class days).


AUGUST 9, 2013: 4:00 am bus transfer to Munich. Return flights to U.S. All students must check out by 12:00pm.
FIELD TRIP INFORMATION

Most courses on the International Summer School program have afternoon field trips and some courses have required day trips, most of which are at no cost to students. However, occasionally a required afternoon/ day field trip may carry an additional cost for students.

Field trips are essential components of course instruction. Missed field trips can result in a full letter grade penalty. We advise all students to make their travel plans around the course schedule.

Required afternoon and day field trips:

<table>
<thead>
<tr>
<th>Classes</th>
<th>Destination</th>
<th>Date</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOC 1051 &amp; 4098 and HIST 2991.1 &amp; 4003</td>
<td>Berchtesgaden</td>
<td>July 6, 2013</td>
<td>A one-day field trip to Hitler’s “Eagles Nest”</td>
</tr>
<tr>
<td>All EES classes and All GEOG classes</td>
<td>Obergurgl Garnet Glacier</td>
<td>July 7, 2013</td>
<td>A one-day field trip, including a hike to the glacier (Please bring hiking boots!)</td>
</tr>
<tr>
<td>ALL SOC classes and All PSYC classes</td>
<td>Dachau</td>
<td>July 9, 2013</td>
<td>Field trip to former Nazi concentration camp of Dachau.</td>
</tr>
<tr>
<td>HIST 2991.1 &amp; 4003 MANG 3401.1 and 3401.2</td>
<td>Dachau</td>
<td>July 10, 2013</td>
<td>Field trip to former Nazi concentration camp of Dachau.</td>
</tr>
<tr>
<td>MANG 3401.1 and MANG 3401.2</td>
<td>Munich</td>
<td>July 23, 2013</td>
<td>Afternoon field trip to visit BWM in Munich</td>
</tr>
<tr>
<td>All FA classes</td>
<td>Munich</td>
<td>July 24, 2013</td>
<td>Afternoon field trip to visit Art Museums in Munich</td>
</tr>
<tr>
<td>All ANTH &amp; ITAL classes</td>
<td>Bolzano, Italy</td>
<td>July 30, 2013</td>
<td>Afternoon field trip. ANTH classes will visit the Museum of Archeology (Ice Man).</td>
</tr>
<tr>
<td>MUSIC classes</td>
<td>Salzburg</td>
<td>July 31, 2013</td>
<td>Afternoon field trip to visit the birth place of Mozart and other musical sights</td>
</tr>
</tbody>
</table>

NOTE: Other required afternoon field trips will be announced in class.

Day field trip to the Obergurgl Glacier.
ANTHROPOLOGY

ANTH 1010 - Peoples of the World - (3cr.) - Ann Edwards

CATALOG DESCRIPTION - A topical survey of tribes and cultures of the world past and present. This course is designed to acquaint the beginning student with anthropology and its various subfields. It will examine the background of several cultures at different levels of development which are now undergoing the difficult process of combining their traditional ways of life with the rapid changes imposed on them by the modern world.

PROFESSOR'S ADDENDUM - This course will compare several indigenous, folk, and modern societies around the world with an emphasis on European cultures, which are now undergoing the difficult and sometimes painful process of combining their ancient ways of life with changes introduced by modernization and urbanization. We will study basic institutions such as family, economy, religion, and education by examining them through different historical stages and in different geographic and ecological zones. Emphasis will be on Austrian culture. Field trips to museums, churches, castles, alpine villages, festivals and various urban institutions are planned for the course.

(Required afternoon field trip to Bolzano, Italy)

ANTH 3750 - Food and Culture in Europe - (3cr.) - Ann Edwards

CATALOG DESCRIPTION - Examination of human diet and nutrition from an evolutionary and ecological perspective and the sociocultural and biological dimensions of food practices. Topics include the social roles of food: why we eat what we eat and with whom. Also discussed are food taboos and beliefs, food getting and preparation, changing food habits, contemporary problems of food production and malnutrition, and the effect of cultural and environmental influences on nutrient intake.

PROFESSOR'S ADDENDUM - This course will try to answer such basic questions as: who eats what, why, when, how and with whom? Since Europe is a vast region of fascinating contrasts in terms of dietary and culinary customs, we shall explore the ways in which food reflects and is integrated in the everyday lives of the people. Austria and the neighboring countries along the Danube River (Germany, Hungary, Croatia, Serbia, Romania and Bulgaria) will be our laboratory in terms of exploring food consumption patterns. We will take advantage of our being (and eating) in a foreign culture by getting students out of the classroom and into the field to explore food and culture. The class will visit places that are associated with growing, producing, preparing and consuming foods, including agricultural museums, food festivals, and restaurants.

(Required afternoon field trip to Bolzano, Italy)

BUSINESS ADMINISTRATION

BA 3010 - The Legal Environment of Business - (3cr.) - Sanda Groome

CATALOG DESCRIPTION - Nature and function of law and legal institutions in society, with emphasis on those areas of law most relevant to business operations. Topics include the court systems, torts, the Constitution and business administrative agencies, international law, labor law, antitrust law, and environmental law. A student may not receive credit for both BA 3010 and BA 4400.

Professor's ADDENDUM - BA 3010, The Legal Environment of Business, reviews the nature and function of law and legal institutions in society, with emphasis on those areas of law most relevant to business operations. Topics include the court systems, torts, the Constitution and business administrative agencies, international law, labor law, antitrust law, and environmental law. This is a required course for all AACSB-accredited undergraduate business programs. (Dachau Field Trip required)

BA 3021 - Business Law - (3cr.) - Sanda Groome

CATALOG DESCRIPTION - Prerequisite: BA 3010. [The UNO Department of Business Administration has agreed to waive this prerequisite for INTERNATIONAL SUMMER SCHOOL 2013 participants who are not UNO Accounting majors.] Legal concepts relating to sales, commercial paper, anti-trust, bankruptcy, forms of business organizations, insurance, real property, secured transactions, suretyship, wills, estates, and trusts are presented as issues relating to specific business situations. Problems relating to financial reporting responsibilities and the growing role of federal securities regulation on the business community are also discussed.
**EARTH AND ENVIRONMENTAL SCIENCES**

**EES 1002 - Introduction to Environmental Science** - (3cr.) - Rhett Jackson

**CATALOG DESCRIPTION** - Prerequisite: eligibility to enroll in ENGL 1157. A survey of environmental science and policy issues, including ecology, engineering, geology, geography, law, economics, philosophy, and sociology.

**PROFESSOR'S ADDENDUM** - We will use the Innsbruck area and the Austrian Alps to survey environmental science and policy issues, including ecology, geology, engineering, geography, hydrology, environmental quality, natural history, law, economics, philosophy, and sociology. Students will conduct group projects on environmental issues in the Austrian Alps. (Day trip to Glacier is required.)

**EES 2096 - The Austrian Alps: A Dynamic Landscape** - (3cr.) - Rhett Jackson

**CATALOG DESCRIPTION** - Prerequisite: consent of department. [The Department of Earth and Environmental Sciences grants permission to any INTERNATIONAL SUMMER SCHOOL 2013 participant to enroll in this course.] A lecture, lecture-laboratory, or seminar format will be used to discuss special topics in geology. The course content will vary from semester to semester.

**PROFESSOR'S ADDENDUM** - In this course, we will study the processes that have formed and shaped the Austrian Alps and their ecosystems, and we will observe and discuss how humans adapt to living in such a dynamic landscape. The Austrian Alps provide a case study for why mountains are a harsh environment for human dwelling. In this class we will review how and why the Austrian Alps formed and also the geologic and anthropogenic processes that continue to shape the landscape specifically glaciers, landslides, soil formation, erosion, floods, human settlement, food production, and even climate change. We will look at human use of the Alps over time, settlement patterns, and social adaptations to living in a dynamic landscape. (Day trip to Glacier is required)

**ECONOMICS**

**ECON 2221 - Money and Banking** - (3cr.) - Neal Maroney

**CATALOG DESCRIPTION** - Prerequisite: ECON 1203, 1204, or 2200. A survey of money, commercial banking, financial institutions, the Federal Reserve System, and the formulation and execution of monetary and economic stabilization policy.

**PROFESSOR'S ADDENDUM** - This course explores the “banking system” and the role of money and interest rates in the world and US economy. In this course we will investigate the causes and consequences of recent financial crisis in the U.S. and throughout Europe. We will delve into the subsequent “bailouts” of global financial markets. First we will survey the history of money, financial instruments and their purposes, the behavior of interest rates and exchange rates and the roles of the Federal Reserve and European Central Bank systems in global financial markets.
ENGLISH

ENGL 2090.1 – Travel Writing – (3cr.) – Ken Rayes

CATALOG DESCRIPTION – Special studies in literature and language.

PROFESSOR'S ADDENDUM – This course will look at travel writing as a literary form, and emphasize the basic elements of textual analysis and interpretation through an anthology of travel writings and selected readings. Students will also have the opportunity to draft, write, and contribute their own travel essay. Thus, while the theme of the course deals with literature and travel, the critical skills of writing and rhetoric will also be important to our studies. Requirements include completion of reading journals and quizzes, an essay exam, and a final minimum five-page travel essay.

ENGL 2090.3 – Following the Fairytale from Europe to Neverland & Back – (3cr.) – Kim McDonald

CATALOG DESCRIPTION – Reading, evaluation, and discussion of selected writers, works, or literary topics. May be repeated once for credit.

PROFESSOR'S ADDENDUM – This course will trace the development of several well-known fairy tales as they move from oral tale to the page in 16th century Italy, through Perrault in France and the Grimm Brothers in Germany in the 18th and 19th centuries, and eventually across the ocean to the US, where most made their way from the page to the screen thanks to Walt Disney. We'll then follow them on their move back toward the original audience for the oral tales — adults — and examine how modern poems, movies, TV programs, and contemporary stories are reframing and sometimes subverting the messages. We may also look at two tales with a shorter route from Europe to America and from page to screen—Bambi, which originated in Austria, and Pinocchio, which originated in Italy. For all the works, we will discuss the influences of place, time, culture, and, particularly, the purposes and audiences as they were perceived by their recorders, writers, and producers. We will watch one or two screen versions or clips from several fairy tales. We'll also read some analysis that examines the functions of fairy tales, the causes of their continuing popularity, the representations of them in Disney movies, and their effects, intended or unintended, on audiences.

ENGL 2238 – Reading Fiction – (3cr.) – Kim McDonald

CATALOG DESCRIPTION – A general introduction to the study and appreciation of fiction.

PROFESSOR'S ADDENDUM – This course, designed for non-English majors, is a general introduction to the study and appreciation of the short story and the novel. For this summer course, the majority of the readings will have some connection to travel or living abroad; focus on relevant themes, such as otherness, cultural dissonance, or expatriatism; or have some connection to the area through setting and or historical incidence. The novels will be set in Europe and/or written by European authors, and address themes and topics connected to those found in the short stories. Grades will be based on two analytical essays, two written exams, and other minor assignments (quizzes and informal in-class writing, possibly short presentations).

ENGL 2312 – International Film as Literary Art – (3cr.) – Ken Rayes

CATALOG DESCRIPTION – An introduction to the literary art of film based on representative international films. Completion of ENGL 2311 is recommended.

PROFESSOR'S ADDENDUM – This course is designed to provide students with an introduction to International film as a form of narrative “text” that incorporates the techniques of image and sound as well as the purely literary techniques of the printed word. We will consider the narrative possibilities of film by examining the language and techniques of International film that shape our understanding of them as “texts.” We will also be comparing and contrasting the historical and cultural contexts of these films’ countries of origin to that of the United States. This course should be considered as a literature course that studies and interprets the films of different cultures as texts. We will view approximately 7 films in class, including works by Renoir, Lang, Truffaut, Bergman, and Antonioni. Students will be expected to attend each film screening, complete quizzes and write short screening reports on the films, compose a four-page paper, and take two exams. Participation and attendance are critical to the success of this class, and will be used to help determine the final grade.
FINE ARTS

FA 1010 - Art Appreciation - (3cr.) - Wolfgang Falch

CATALOG DESCRIPTION – Open to all undergraduates. An introduction to art in which the visual elements and principles are examined through a study of the key monuments in the history of art from cave paintings to the present. Important styles of painting, sculpture, architecture, and twentieth century media are explored with attention to the personalities of the artists and the cultures in which they lived.

PROFESSOR'S ADDENDUM – This is a general overview of the subject of art, not a historical survey. The meat of the course will be understanding the choices available to the artists from any period, and the essential unities common to all the arts. Analysis of composition and principles of design will be stressed. Techniques and materials will be explored in relation to their expressive possibilities. A trip to museums in Munich is required for all students in this class. (Munich Afternoon Field Trip required)

FA 1060 - Drawing I - (3cr.) - Wolfgang Falch

CATALOG DESCRIPTION – An introduction to basic drawing concepts and media. Six hours of studio work.

PROFESSOR'S ADDENDUM – Europe offers a spectacular venue for a drawing class, with its unique natural and cosmopolitan settings. This course, designed for non-art majors as well as art majors, takes full advantage of the opportunity to record your European experience using basic materials such as pen, pencil, and sketchpad, as well as photographs and other elements such as ticket stubs, postcards, articles and other memorabilia. Introductory drawing skills will be covered, including contour, positive and negative space, value, proportion, and perspective. You will, through field trips to the Alps, castles, museums, and architectural sites located in Innsbruck and Munich, create an individualized record of your Old World experience, at the same time gaining a clearer understanding of the valuable role that creativity and drawing can play in our lives, regardless of our profession or major. There will be plenty of opportunities while you travel on both scheduled field trips and on your own free time to draw and work in your sketchbook. A field trip to museums in Munich is required for all students in this class. (Munich Afternoon Field Trip required)

FA 2202 - Historical Survey of the Arts - (3cr.) - Mark Zucker

CATALOG DESCRIPTION – Prerequisite: satisfactory completion of English 1158. [The Department of Fine Arts grants permission to any INTERNATIONAL SUMMER SCHOOL 2013 participant to enroll in this course.] The Renaissance, the New World, and the contemporary periods. Lectures with slides, films, and readings.

PROFESSOR'S ADDENDUM – This survey begins with the Renaissance and Baroque periods, continues through the eighteenth and nineteenth centuries, and concludes with the major movements of modern art. A day trip to Munich to visit the Alte Pinakothek, or Old Master Painting Museum, is required of all students in this class. (Munich Afternoon Field Trip required)

FA 2232 - Monuments of Italian Renaissance Art - (3cr.) - Mark Zucker

CATALOG DESCRIPTION – Survey of the major monuments in painting, sculpture and architecture from Italy, c.1400-c.1580.

PROFESSOR'S ADDENDUM – The course will emphasize the painting and sculpture of the Italian Renaissance in Florence, Rome and Venice. A day trip to Munich to visit the Alte Pinakothek, or Old Master Painting Museum, is required of all students in the class. (Munich Afternoon Field Trip required)
FINANCE

FIN 2302 – Introduction to Investing – (3cr.) – Neal Maroney

CATALOG DESCRIPTION – The course provides an overview of investment opportunities in financial instruments such as common stocks, preferred stocks, government and corporate bonds, rights, warrants, convertibles, options, futures, and mutual funds.

PROFESSOR'S ADDENDUM - Learn the basics of investments, from learning how to read and understand financial statements to the evaluation of simple investment strategies. The role and purpose of financial markets and instruments and the basics of investing in stocks, bonds, mutual funds, ETF's and options will be covered as well as the historical performance of US and international financial markets.

GEOGRAPHY

GEOG 1356 – Human Geography: People, Places and Cultures – (3cr.) – Armin Diblin

CATALOG DESCRIPTION - Systematic introduction to the spatial organization of generalized human behavior patterns including population demographics, migration, language, religion, political structures, economic systems, settlement patterns, and human landscape features.

PROFESSOR'S ADDENDUM - Geography is the study of the inter-relations between humans and their environments. People have a tremendous impact on the earth; in turn our physical environs influence our identities, societies and cultures. Geography is much more than the study of where things are; it is also a way of understanding the world and our own place in it. In this course we will address contemporary problems of violence, poverty, injustice, and environmental degradation. The goal of this course is to develop your geographical imagination through the practice of making the "strange" (far-off places) familiar, while making the familiar a bit stranger-- in other words, re-examining daily life and practices in our local communities. Case studies introduced in lecture will complement (rather than overlap) the reading from the texts. Students will be exposed to various places around the world, and in different scales: local, national, regional and global, with particular emphasis on the European experience. (Day field trip to the Glacier is required).

GEOG 3190 – The Geography of Western Europe – (3cr.) – Armin Diblin

CATALOG DESCRIPTION - A survey and analysis of the physical and cultural environments of a specific region of the world. The emphasis is on the physical landscape, land use, culture, political systems, and developments that distinguish the region. Regional topics will vary. Maybe repeated for credit with different topics.

PROFESSOR'S ADDENDUM - This course offers a survey and analysis of the physical, cultural, and economic environments of Europe, excluding the states of the former Soviet Union. This survey’s approach is regional, defining differences between regions of Europe. The course will be supplemented by several fieldtrips. (Day field trip to the Glacier is required).
GERMAN

GER 1001 - Basic German (1st semester) - (3cr.) - Peter Jorgensen

CATALOG DESCRIPTION - A sequence of courses developing all four language skills: speaking, understanding, writing, and reading. Audio-visual material will be occasionally used.

PROFESSOR'S ADDENDUM - This proficiency-oriented course teaches the fundamentals for communicating in German about selected everyday topics, such as family and friends, housing, leisure activities, food and shopping. You will develop your speaking, reading, writing and understanding skills in German. Integrated into this course is a discussion of contemporary German and Austrian culture. Occasional field trips will supplement the curriculum. NB: Students who intend to continue their German language studies after the summer may have to complete extra work to be prepared for GER 1002.

HISTORY

HIST 2991.1 – Nazi Germany and the Second World War – (3 cr.) – Alexander Lassner

CATALOG DESCRIPTION – Prerequisite: consent of department. Topic may vary from semester to semester. The course may be repeated once for credit.

PROFESSOR’S ADDENDUM - This course on Nazi Germany and the Second World War is designed to accommodate both beginner and intermediate students who have an interest in the most catastrophic war of human history. The focus is on origins and outcomes of the conflict, wartime diplomacy, the strategic and operational aspects of the struggle, the impact of the war on the major civilian societies, the ideological dimensions of the conflict, the problem of moral judgment under the stress of war, and the Holocaust. While the focus of the course will be on the period 1939-1945, the course will also examine, in some depth, the diplomatic and military origins of the war in the interwar period. (Required field trip to Dachau and Berchtesgaden)

HIST 2991.3 – Documentary Film History & New Media Production – (3 cr.) – Michael Mizell-Nelson

CATALOG DESCRIPTION - Prerequisite: consent of department. Topic may vary from semester to semester. The course may be repeated once for credit.

PROFESSOR’S ADDENDUM - Students will examine the European origins of film technology and documentary film techniques before learning how to create online history exhibits. Students will use photographs as well as audio and video recorded during their visits to historic sites in order to construct online exhibits related to their academic studies while engaged in summer coursework. Basic video and audio editing software may be used to produce short documentary segments that will accompany their exhibits. Most students will use photographs instead of video. Open source software will be used to organize and develop exhibits that make use of documentary tradition in an online environment. Archival images and short film clips in the public domain will be researched and incorporated into their exhibits. Students will use their own laptop or net book computers in order to access software housed on a server. Therefore, students are not required to purchase any special software in order to participate in the course. No special computer expertise is required.

HIST 3992 – Urban Development in the U.S. and in Europe – (3cr.) – Michael Mizell-Nelson

CATALOG DESCRIPTION – Special Studies in History. Topic may vary from semester to semester. The course may be repeated once for credit.

PROFESSOR’S ADDENDUM - This course explores urban development on both continents, examining why and how cities took shape in different ways on each continent during the industrial era. Special attention will be paid to the urban reform efforts following the congestion and disorder tied to industrialization and rapid growth. Visual records, including early film depictions of cities, will be consulted, and the experiences of students traveling through European cities will aid their study.
HIST 4003 – Modern Military History – (3cr.) – Alexander Lassner

**CATALOG DESCRIPTION** - An examination of war and military institutions in western society since the end of the Middle Ages.

**PROFESSOR’S ADDENDUM** - This course on Modern Military History concentrates on those regions of the world where the ends, ways and means of war developed and advanced furthest and where the resultant political, economic, social and cultural impact was greatest. Major themes in this course include Military Revolutions and the notion of a "Western Way of War." As such, this course covers the period c. 1300 to the 20th Century beginning in Europe (including the Ottoman Empire) and expanding to include the economically advanced portions of North America after the 18th Century. The course addresses developments in Asia and South America only insofar as they influenced the theory and practice of war in the periods and regions described above. *(Required field trip to Dachau and Berchtesgaden)*

HIST 4346 – Postwar: 1945 - Present – (3cr.) – Robert Dupont

**CATALOG DESCRIPTION** - An analysis of Europe during the postwar era. Topics will include the aftermath of the Second World War, the rise of Cold War antagonisms, postwar prosperity, European integration, and the eventual collapse of the Soviet Bloc.

**PROFESSOR’S ADDENDUM** - This course will cover the period 1945 to the present and provide students with a comprehensive view of Europe after World War II. Two important themes form the basis of the course: 1) the Cold War, i.e., division of post-war Europe into a bipolar conflict between competing diplomatic/military blocs lead by the United States and the USSR, and 2) European unification, i.e., the process by which post-war Europe slowly, at first, developed the institutions that promoted European unification. The course will include a substantial component of current events so that students can follow the present-day activities of the European Union and relate those activities to the historical integration of Europe. *(Required field trip to Dachau)*

**ITALIAN**

ITAL 1001 – Basic Italian I – (3cr.) – Barbara Cooper

**CATALOG DESCRIPTION** - The first in a sequence of courses developing all four language skills; speaking, understanding, writing, and reading. No previous knowledge of the language required.

**PROFESSOR’S ADDENDUM** - The course is designed to help students acquire a functional knowledge of everyday Italian. Participants will learn to talk about themselves, their likes/dislikes, hobbies, studies, families and friends. The intense practice of communicative skills (listening, speaking) will be accompanied by the study of authentic materials (reading, writing) selected to invite comparative analysis of cultural practices and perspectives. At the end of the course participants will be able to have simple conversations about familiar topics in the present and the past, ask questions and formulate opinions about everyday life and events, and understand simple stories and basic authentic audio and reading materials. *(Required afternoon field trip to Bolzano, Italy)*

ITAL 1002 – Basic Italian II – (3cr.) – Barbara Cooper

**CATALOG DESCRIPTION** - Prerequisite: ITAL 1001 or consent of department. A continuation of the development of the four language skills.

**PROFESSOR’S ADDENDUM** - The second Italian language course will aim to consolidate the knowledge and skills acquired during the first semester of language study. Students will become familiar with the entire spectrum of grammatical structures and will practice their use with authentic materials both on line and in print. Special emphasis will be placed on increasing communicative and interpretative skills (speaking/ listening/reading), and on developing awareness of cultural differences and ways of seeing. *(Required afternoon field trip to Bolzano, Italy)*
JOURNALISM

JOUR 2791-93 – Travel Writing – (3.cr.) – Ken Rayes

CATALOG DESCRIPTION - Admission by consent of department. [Any UNO-Innsbruck 2013 participant who has completed ENGL 1158 Freshman Composition or its equivalent is admitted to this course.] Reading, conferences, and preparation of articles, reports, and special projects concerning print journalism under direction of a member of the journalism faculty.

PROFESSOR'S ADDENDUM - This course will look at travel writing as a literary form, and emphasize the basic elements of textual analysis and interpretation through an anthology of travel writings and selected readings. Students will also have the opportunity to draft, write, and contribute their own travel essay. Thus, while the theme of the course deals with literature and travel, the critical skills of writing and rhetoric will also be important to our studies. Requirements include completion of reading journals and quizzes, an essay exam, and a final minimum five-page travel essay.

MANAGEMENT

MANG 3401.1 - Introduction to Management & Organizational Behavior – (3cr.) – Bennett Cherry

CATALOG DESCRIPTION – Prerequisites: ACCT 2100 and ECON 1203 or 1200. An examination of management practices, behavioral implications and organizational systems from the perspective of classical and contemporary theory.

PROFESSOR'S ADDENDUM - This course covers important concepts and applications in management including motivation, leadership, group dynamics, organization design, decision-making, communication, and organizational change. Students are provided with both theoretical and applied behavioral aspects involved in the effective management of organizations, including: individual differences, motivation, communication, group dynamics, power, conflict, decision-making, and leadership. By situating this course in Innsbruck, the students are provided an opportunity to discuss cultural differences in national, regional, and organizational settings. The course will regularly use the Innsbruck environs as a central element of our learning laboratory where students will identify "live" examples of course topics including: recognition of cultural artifacts, evidence of various group dynamics, and exploration of effective and ineffective communication styles. (Required afternoon field trips to Dachau and to BMW in Munich)

MANG 3401.2 - Introduction to Management & Organizational Behavior – (3cr.) – Bennett Cherry

CATALOG DESCRIPTION – Prerequisites: ACCT 2100 and ECON 1203 or 1200. An examination of management practices, behavioral implications and organizational systems from the perspective of classical and contemporary theory.

PROFESSOR'S ADDENDUM - This course covers important concepts and applications in management including motivation, leadership, group dynamics, organization design, decision-making, communication, and organizational change. Students are provided with both theoretical and applied behavioral aspects involved in the effective management of organizations, including: individual differences, motivation, communication, group dynamics, power, conflict, decision-making, and leadership. By situating this course in Innsbruck, the students are provided an opportunity to discuss cultural differences in national, regional, and organizational settings. The course will regularly use the Innsbruck environs as a central element of our learning laboratory where students will identify "live" examples of course topics including: recognition of cultural artifacts, evidence of various group dynamics, and exploration of effective and ineffective communication styles. (Required afternoon field trips to Dachau and to BMW in Munich)

MARKETING

MKT 3501.1 - Principles of Marketing – (3cr.) – John Hulland
MKT 3501.2 - Principles of Marketing - (3cr.) - Kyeong Sam Min

CATALOG DESCRIPTION - Prerequisites: ECON 1203 [The Department of Marketing grants permission to any INTERNATIONAL SUMMER SCHOOL 2012 participant to enroll in this course.] A course designed to introduce the role of marketing in society. Particular emphasis is placed on those market-related variables which are subject to control by the firm. The viewpoint taken is that of the marketing manager whose role it is to make decisions relating to marketing strategy.

PROFESSOR'S ADDENDUM - This course is built around the premise that providing superior value to customers is a primary means of creating value for the firm and its stakeholders. There are three components: • Examining the role of marketing in creating value for the firm; • Marketing strategy – the strategic decision of what value to provide and to whom; and • How to deliver on the value proposition more effectively and efficiently than competition through the formulation, implementation, evaluation, and control of marketing mix programs.

The overriding purpose of the course is to provide you with the opportunity to develop a fundamental understanding of marketing and the role of marketing in creating value. This course should enable you to: • Understand why the path to creating superior value for an organization and its stakeholders lies through delivering value to customers more effectively and efficiently than competitors (in other words, a market orientation); and • Apply concepts and tools for evaluating and/or formulating an organization’s marketing strategy and tactics in a systematic framework. I will focus in particular on the automotive and brewing sectors of business, and use local firms (e.g., BMW, Audi, Heidelberg, Riegele) as examples of marketing in action. Further, I will make use of several European-based cases as class materials.

MKT 3505 - Consumer Behavior - (3 cr.) - Kyeong Sam Min

CATALOG DESCRIPTION - Prerequisites: MKT 3501 and three hours of psychology. [The Department of Marketing grants permission to any INTERNATIONAL SUMMER SCHOOL 2013 participant to enroll in this class who is eligible to enroll in a 3000 level course - junior standing. MKT 3501 Principles of Marketing may be taken at the same time as this course.] An interdisciplinary approach to the study of the decision-making process as it applies to the purchase of consumer goods. The viewpoints of both consumer and of the marketing manager are considered so that the student may apply the principles of the courses to personal as well as professional life. A wide variety of examples is used to establish the practical value of the subjects discussed.

PROFESSOR'S ADDENDUM - This course is mainly designed to prepare students to better understand how to apply the consumer psychology concepts and theories to solve real-world marketing problems. Particular attention will be given to cross-cultural consumer behavior issues (e.g., Why are Chinese consumers more attracted to a $8.88 product, rather than a $7.77 product? Why did Hallmark have a hard time convincing French consumers to buy its cards?). Students will participate in a variety of experiential exercises, cases, and projects to supplement readings and class discussions.

MKT 3590 - Brands and Branding - (3cr.) - John Hulland

CATALOG DESCRIPTION - [Prerequisite: Consent of Department. The Department of Marketing grants permission to INTERNATIONAL SUMMER SCHOOL 2013 participants who have completed MKT 3501 Principles of Marketing or an equivalent course.] Topics of current interest in marketing. Topic changes from semester to semester.

PROFESSOR'S ADDENDUM - The Brands and Branding course explores the role played by brands in influencing consumers’ choices, examines in detail both the logical and emotional levers that drive consumers’ responses to brands, and investigates how brands can be managed more effectively by businesses. My approach focuses primarily on understanding brands and branding from both a business and more specifically a marketing perspective. However, in order to make better business decisions, managers must first understand what brands represent and mean to consumers. Thus, the first part of the course will emphasize the roles played by brands in our daily lives, our interpretations of brands, and our relationships with them. The second half of the course then builds on this understanding of customer – brand relationships to study various classic brand management decisions (e.g., brand
extensions, brand portfolio changes, brand revitalization). To take advantage of the setting in Innsbruck, Austria, and to emphasize the international aspects of brand management, I will use multiple cases drawn from around the globe (including cases based in Russia, China, and Argentina).

**MUSIC**

**MUS 1000 – Music Appreciation  – (3cr.) – Caroline Carson**

**CATALOG DESCRIPTION** – An appreciation and analysis from the viewpoint of the listener of representative works in Western art tradition, covering for example, selected masterworks of Bach, Handel, Mozart, Beethoven, Brahms, Tchaikovsky, Bartok, and Stravinsky. No previous knowledge of or about music is required.

**PROFESSOR’S ADDENDUM** – This course is an overview of the history of Western Art Music. The course will consist of lectures, discussion, video & listening examples, reading assignments, and attendance at live musical events. Students will learn the basic elements of music and acquire knowledge of the periods of music history, including major composers, styles, and selected works. Special emphasis will be placed on the music of Austria and Germany. No music background necessary. (Side evening trip to a concert in Innsbruck required. Afternoon field trip to Salzburg required.)

**MUS 2001 – From Mozart to The Sound of Music: The Music of Austria  – (3cr.) – Caroline Carson**

**CATALOG DESCRIPTION**  – Prerequisite: consent of department. (The Department of Music grants permission for any INTERNATIONAL SUMMER SCHOOL 2013 participant to enroll in this course who is eligible to enroll in a 2000 level course.) Specific areas of interest will be studied under the direction of a faculty member. Topics may vary from semester to semester. Section number will correspond with credit to be earned.

**PROFESSOR’S ADDENDUM** – Innsbruck is alive with music! There is a free nightly wind band concert series in the Palace Square, an organ and children’s choir series, a chamber music concerts at the Ambras Castle, and the annual jazz festival. With so many offerings, is it any wonder why the Innsbruck program always includes music courses? Austrian music has always involved a fusion of styles and genres. This course fulfills fine arts requirements for most undergraduates and requires no musical background. After opening discussions about our own musical tastes, we will find ways to build bridges to Austrian music of the past and present. Expect interesting concert clips, live performances, and two field trips to learn about and hear music in the Innsbruck area. Workload: two concert reports, three quizzes, midterm, final. (Afternoon field trip to Salzburg required.)

**POLITICAL SCIENCE**

**POLI 2200 - Judicial Process  – (3cr.) – Steven Plotkin**

**CATALOG DESCRIPTION**  – A study of legal systems with emphasis upon the role of American courts and judges in administering justice and making law.

**PROFESSOR’S ADDENDUM** – This will be an introduction to the American Judicial Process, courts and judges. You will learn about American law and the courts, judicial selection/ election, staffing the courts, courtrooms and juries, the structure of federal and state courts, the organization and function of the Supreme Court, judicial review, the internal decision making adjudication process and procedure. We will examine civil and criminal procedures and follow a mock case through the legal system.

**POLI 2700 – Introduction to World Politics  – (3cr.) – Marion Wieser**

**CATALOG DESCRIPTION**  – A general survey of the basic principles of world politics with emphasis on the international relations of the United States.

**PROFESSOR’S ADDENDUM** – This course is set to give students a good overview of basic concepts and theories in the field of International Relations and World Politics. It will expose students to different current problems and issues of world politics and will analyze the nature of the international system, the causes and effects of international conflict and international cooperation. After an overview of the historical development of International Relations, the course will analyze the different International Relations theories, and the role of states and international organizations and other actors on the international scene in shaping world politics. The second half of the course will be focused on discussing and examining current issues, e.g. human rights, environment and climate change, international political economy, nuclear weapons and proliferation, globalization and population dynamics, terrorism, etc. To make students familiar with international diplomacy and the United Nation system, a mocked United Security Council meeting might be held during the semester (depending on class size, available timeframe, student
motivation and active participation). This course should provide students with all necessary basic facts to get a good overview of world politics and international relations as well as provide them with the necessary analytical skills to understand and critically evaluate current events and developments. This introductory course is intended to prepare students for more advanced courses in International Relations.

POLI 4770 – Modern Political Systems (Emphasis on Europe) – (3.cr.) – Marion Wieser

CATALOG DESCRIPTION - A comparative analysis of selected institutional and functional problems of both modern democratic and modern authoritarian political systems.

PROFESSOR’S ADDENDUM - This course will analyze the constitutional structure and current policies and politics of several Western and Central European countries like Germany, France, the United Kingdom, Switzerland, Austria, Italy, and Poland as well as the political system and major policies of the European Union. These case studies were selected because they represent different political systems with presidential, semi-presidential, and parliamentary institutions. We will discuss these case studies on the basis of current topics and currently debated policy issues. This course is an introduction into different European governments and the principles of the politics of the European Union. The course focuses on the essentials of European politics: the understanding of modern democracy; constitutions of parliamentary, presidential, and semi-presidential systems; political institutions; electoral and party systems; contemporary policy issues etc. By applying comparative methods, students will gain a deeper knowledge of the differences and similarities of several modern political systems. Current political events and policy developments will also be discussed.

PSYCHOLOGY

PSYC 1000 - General Psychology – (3cr.) – Leonard Poon

CATALOG DESCRIPTION – A general introduction to the scientific study of the behavior of organisms. An honors section (1009) may be available for qualified students.

PROFESSOR’S ADDENDUM - This introductory course will provide students with basic knowledge and overview of the science and methods of psychology. The course is designed to provide an appreciation of human behaviors and applications in everyday lives. Topics will include the historical foundations of psychology, psychological methods, learning, memory, motivation, cognition, adult development, behavioral change, human factors, and social behavior. The course will be conducted in a seminar format in which students will develop skills for critical thinking, content acquisition, writing, presentation of ideas in front of peers, the integration of contents in students’ own areas of interest, as well as small group collaboration in knowledge acquisition and presentation. The class prepares the students for advanced study in psychology. (Required afternoon field trip to Dachau)

PSYC 2091 – Understanding the Living and Aging Experiences– (3cr.) – Leonard Poon

CATALOG DESCRIPTION – Prerequisite: PSYC 1000 or 2200. Topics will vary from semester to semester. This course may be repeated once for credit.

PROFESSOR’S ADDENDUM - This class will seek to engage students to begin to think about their own lives, adulthood, and career paths. Special emphasis will be placed on how the dramatic demographic change in the U.S. and the world toward an older population will affect the students’ future. Regardless of one’s field of study in the humanities, business, sciences or health-care --- career advancement is more and more predicated on knowledge about the older segment of the population. The course will examine the developmental processes in adulthood and aging with emphasis on the biological, psychological, sociological, and policy issues in aging, theories of aging, and the impact of nature and nurture on healthy aging. A portion of the course will lead the students to evaluate how the aging population would impact their career goals. Another portion will lead the students to think about their own aging processes and those of their families, and to reflect on aging, dying, health, career path, family, relationships, support systems, and personal philosophies for living. The aim is for students to better appreciate the value of life and apply these experiences in their own goals of pursuit. The course will be conducted in a seminar format in which students will develop skills for critical thinking, content acquisition, writing, presentation of ideas in front of peers, the integration of contents in students’ own areas of interest, as well as small group collaboration in knowledge acquisition and presentation. (Required afternoon field trip to Dachau)

SOCIOMETRY

SOC 1051 - Introduction to Sociology – (3cr.) – Dean Rojek

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CATALOG DESCRIPTION – A first course in the study of human beings in society using basic concepts and methods of sociology. Topics include the influences of social groups on individuals’ attitudes and behaviors, stability and change in the family, and social inequality.

PROFESSOR’S ADDENDUM – In this course we examine dynamic social processes in groups, organizations and societies-and the nature of sociological theories and research. The course particularly will focus on trends in Europe, the United States, and globally in relation to work organizations, economic inequalities, race and ethnicity, gender, economics and politics, families and religions, education and health care, and population changes and environment issues. The course will benefit from Austrian guest speakers and field trips in Innsbruck. (Berchtesgaden Day Field Trip and Afternoon Field Trip to Dachau are required.)

SOC 4098· Sociological Perspective of Genocide & Holocaust – (3cr.) – Dean Rojek

CATALOG DESCRIPTION – Prerequisite: SOC 1051. [The Department of Sociology grants permission to any INTERNATIONAL SUMMER SCHOOL 2011 participant to enroll in this class who is eligible to enroll in a 3000 level course - junior standing and has successfully passed SOC 1051 or an equivalent course at their university.] Selected problems of sociological research and theory with emphasis on trends and tendencies in modern society. This course may be repeated once for credit.

PROFESSOR’S ADDENDUM – Genocide is a term used to describe the deliberate killing of people by a government because of a group’s national, ethnic, racial or religious affiliation. Examples of genocide pre-date the 20th century but with the advancement of techniques of mass killing and the increasing population in the 20th century, genocide took on a new definition with mass exterminations in Cambodia, Rwanda, Darfur, Bosnia and Nazi Germany. The purpose of this course is to identify instances and causes of genocide in the 20th century but the prime focus will be on the Holocaust and the Nuremberg trials. Several films will be utilized to examine the horror of genocide and how the rest of the world reacts to genocidal action. (Berchtesgaden Day Field Trip and Afternoon Field Trip to Dachau are required.)