IMPORTANT NOTES

Listed in this "summer 2015 Course Guide" are the descriptions of the courses offered in Innsbruck, including required field trips etc. We have listed both the University of New Orleans General Catalog description, which contains information on prerequisites and requirements, and the professor’s addendum describing the course as it will be taught by the professor. In the catalog description, the information in brackets [ ] further defines and clarifies prerequisites for students not presently attending the University of New Orleans.

Guest students are responsible for securing approval from their own schools for the transfer of course credits. All credits from the University of New Orleans are fully transferable.

In keeping with the purpose of The International Summer School, the courses selected are those that can benefit from their setting in Austria and Europe. A concerted effort will be made in all courses to reinforce classroom instruction with the rich cultural surroundings. All courses listed carry 3 hours of semester credit. The academic regulations currently imposed at the University of New Orleans will apply in Innsbruck as well. Freshmen and sophomores are eligible to enroll in courses numbered 1000 and 2000; and upperclassmen (over 59 semester credit hours) may take any of these courses as well as those numbered either 3000 or 4000. Graduate students are eligible to enroll in all courses offered in the program. Most courses at the 4000 level can be offered for graduate credit (5000), if the student requests this early enough.

All students must enroll in and maintain at least six (6) credit hours/2 courses, but may enroll in up to nine credit hours/3 courses. The third course, however, can only be added after March 2.

While courses are taught in English, we urge all students to enroll in one of the language courses offered. Since German is the language of the area in which students will reside for six weeks, knowledge of this language will greatly enhance the Innsbruck experience.

Summer School courses are generally limited to a maximum enrollment of 15 students.

Please read the course descriptions very carefully and make decisions based on need and the advice given by your college or university advisor or department/college. It is the responsibility of all students, including continuing UNO students, to ensure that their courses fit into their chosen curriculum.

If a student needs to change a course, this must be done in writing. You can email innsbruck@uno.edu until May 1, 2015 to request a course change.

DATE TO REMEMBER

APPLICATION: Apply as early as possible. Enrollment is limited to 15 students per class. Apply at: http://inst.uno.edu/austria/ A $300 deposit will be required at the time of application.

MARCH 2, 2015: Program balance of $5,195.00 is due. Students may add a 3rd course (based on availability).

MARCH 20, 2015: Last day to make full payment if you are on the group flight.

MAY 1, 2015: Last day to change a class until DROP / ADD in Innsbruck (first two class days).

JUNE 26, 2015: Group flights depart U.S. for Innsbruck.


AUGUST 7, 2015: 4:00 am bus transfer to Munich. Return flights to U.S. All students must check out by 12:00pm.
FIELD TRIP INFORMATION

Most courses on the International Summer School program have afternoon field trips and some courses have required day trips, most of which are at no cost to students. However, occasionally a required afternoon/day field trip may carry an additional cost for students.

Field trips are essential components of course instruction. Missed field trips can result in a full letter grade penalty. We advise all students to make their travel plans around the course schedule.

Required afternoon and day field trips:

<table>
<thead>
<tr>
<th>Classes</th>
<th>Destination</th>
<th>Date</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALL SOC and PSYC classes, ANTH 1020 &amp; 3090, MANG 340, POLI 1010 and HIST 2991 &amp; 4346, JOUR 2790</td>
<td>Dachau</td>
<td>Saturday, July 4, 2015</td>
<td>Day field trip to former Nazi concentration camp of Dachau.</td>
</tr>
<tr>
<td>All SOC classes and HIST 2991, 4003</td>
<td>Berchtesgaden</td>
<td>Sunday, July 5, 2015</td>
<td>A one-day field trip to Hitler’s “Eagles Nest”</td>
</tr>
<tr>
<td>All EES classes</td>
<td>Obergurgl Glacier</td>
<td>Sunday, July 5, 2015</td>
<td>A one-day field trip, including a hike to the glacier (Please bring hiking boots!)</td>
</tr>
<tr>
<td>ALL ITAL classes and ANTH 1010, 1020, 3750</td>
<td>Bolzano, Italy</td>
<td>Tuesday, July 21, 2015</td>
<td>Afternoon field trip. ANTH classes will visit the Museum of Archeology (Ice Man).</td>
</tr>
<tr>
<td>MANG 3401.1, 3401.2, 4446</td>
<td>Munich</td>
<td>Tuesday, July 28, 2015</td>
<td>Afternoon field trip to visit BMW in Munich</td>
</tr>
<tr>
<td>All MUS classes</td>
<td>Salzburg</td>
<td>Wednesday, July 29, 2015</td>
<td>Afternoon field trip to visit the birth place of Mozart and other musical sights</td>
</tr>
</tbody>
</table>

NOTE: Other required afternoon field trips will be announced in class.
ANTHROPOLOGY

ANTH 1010 - Peoples of the World – (3cr.) - Ann Edwards

CATALOG DESCRIPTION – Offered each semester. A topical survey of tribes and cultures of the world past and present. This course is designed to acquaint the beginning student with anthropology and its various subfields. It will examine the background of several cultures at different levels of development which are now undergoing the difficult process of combining their traditional ways of life with the rapid changes imposed on them by the modern world.

PROFESSOR'S ADDENDUM – This course will compare several indigenous, folk, and modern societies around the world with an emphasis on European cultures, which are now undergoing the difficult and sometimes painful process of combining their ancient ways of life with changes introduced by globalization. We will study basic institutions such as family, economy, religion, and education by examining them through different historical stages. Emphasis will be on Austrian culture. This course includes a field trip to the South Tyrol Museum of Archeology in Bolzano, Italy where the remains of the 5,300 year-old iceman “Otzi” are on exhibit.
(Required afternoon field trip to Bolzano, Italy.)

ANTH 1020 – Fads, Fallacies, and Human Origins – (3cr.) - Christina Joseph

CATALOG DESCRIPTION – A rational examination of numerous supposed ancient “mysteries” and unsolved phenomena relative to human origins using the data and methods of modern archaeology. Topics will include those areas in anthropology and archaeology made popular by sensationalist authors such as lost continents, ancient astronauts, strange stone monuments, pyramids, the Yeti and other monsters, lost races, archaeoastronomy, psychic anthropology, catastrophisms, and others. Major foci will include both the evidence for the actual causes of the phenomena and an examination of the methodology and style of pseudo-scientific sensationalist authors.

PROFESSOR'S ADDENDUM – This course will use interesting archaeological hoaxes (like the Piltdown Fraud and the Shroud of Turin), myths, and mysteries to show how we can truly know things about the past through science. By placing wildly inaccurate claims within the context of the scientific method, the course will demonstrate how science approaches fascinating questions about human antiquity and, in so doing, shows where pseudoscience falls short. Students will develop their critical thinking skills through the readings and class discussions. Fieldtrips: 1. South Tyrol Museum of Archaeology, Bolzano, Italy to visit the Iceman (Otzi) and learn how science approaches questions of human antiquity and 2. Dachau, Germany to use the “convergence of evidence” to contest the hypothesis that “the holocaust never happened.”
(Required day field trip to Dachau Concentration Camp Memorial Site. Additional field trips are required)

ANTH 3090 – Anthropology of the Roma Peoples – (3cr.) – Christina Joseph

CATALOG DESCRIPTION – The examination of selected societies, culture areas, or social institutions, or theoretical topics to illustrate the anthropological perspectives to problems of applied anthropology, culture process, change, and development. Topic will vary from semester to semester. May be repeated once for credit.

PROFESSOR'S ADDENDUM – This course on the Roma/Traveler/Sinti peoples engages UNO Innsbruck students, who encounter people vilified as “Gypsies” in their travels across Europe, in a critical examination and deconstruction of cultural stereotypes. The course materials move students through and beyond a discussion of the social and economic marginalization of Roma in Europe to a “thick” ethnographic understanding of their history and culture, (e.g. purity beliefs, the importance of family), without romanticizing or essentializing them. Ethnographic works on the various Roma populations in Europe and the US will track the Roma migration from India to Europe and then on to the Americas.
(Required day field trip to Dachau Concentration Camp Memorial Site)

ANTH 3750 – Food and Culture in Europe – (3cr.) – Ann Edwards

CATALOG DESCRIPTION – Examination of human diet and nutrition from an evolutionary and ecological perspective and the sociocultural and biological dimensions of food practices. Topics include the social roles of food: why we eat what we eat and with whom. Also discussed are food taboos and beliefs, food getting and preparation, changing food habits, contemporary problems of food production and malnutrition, and the effect of cultural and environmental influences on nutrient intake.

PROFESSOR'S ADDENDUM – This course will try to answer such basic questions as: who eats what, why, when, how and with whom? Since Europe is a vast region of fascinating contrasts in terms of dietary and culinary customs, we shall explore the ways in which food reflects and is integrated in the everyday lives of the people. Austria and the neighboring countries along the Danube River (Germany, Hungary, Croatia, Serbia, Romania and Bulgaria) will be our laboratory in terms of exploring food consumption patterns. We will take advantage of our being (and eating) in a
foreign culture by getting students out of the classroom and into the field to explore food and culture. The class will visit places that are associated with preparing and consuming foods, including museums, food festivals, and restaurants. This course also includes a field trip to the South Tyrol Museum of Archeology in Bolzano, Italy where the remains of the 5300 year-old Iceman "Otzi" are on exhibit.  
(Required afternoon field trip to Bolzano, Italy.)

---

**BUSINESS ADMINISTRATION**

**BA 3010 - The Legal Environment of Business** – (3cr.) – Eugene Gouaux

**CATALOG DESCRIPTION** - Offered each semester. Nature and function of law and legal institutions in society, with emphasis on those areas of law most relevant to business operations. Topics include the court systems, torts, the Constitution and business administrative agencies, contracts, labor and employment law, property law, and civil rights law. A student may not receive credit for both BA 3010 and BA 4400.

**PROFESSOR'S ADDENDUM** - This course reviews the basic function of law and legal institutions in society. It will involve constitutional comparisons between the United States and European nations as it relates to business operations. Other topics will include an analysis of common law and civil law societies along with a discussion of court systems, torts, intellectual property, international law, and labor law.

**BA 4048 – International Business Law** – (3cr.) – Eugene Gouaux

**CATALOG DESCRIPTION** - Prerequisite: BA 3010. Law as it relates to international business organizations and commercial transactions. Among the subjects covered are sovereign immunity and international treaties and agreements; foreign antitrust laws and unfair trade practices; protection of property rights of American subsidiaries abroad; alien investment in the United States; foreign relations law; trade liberalization; and international arbitration.

**PROFESSOR'S ADDENDUM** - This course reviews the historical and modern legal workings of international organizations such as the European Union, the World Trade Organization, and the International Court of Justice. It will examine the legal relationships between nations as it relates to foreign direct investment, specific performance of international contracts, and the nuances of importing and exporting goods. Finally, the course will cover current topics that are affecting international trade.

---

**ECONOMICS**

**ECON 1203 – Principles of Microeconomics** – (3cr.) – Walter Lane

**CATALOG DESCRIPTION** - Prerequisites: MATH 1115 or higher and placement in ENGL 1157 or higher. Credit will not be given for both ECON 1203 and 2200. An introduction to the principles of economics; the economics of the firm, including market demand and the costs of production; the market structures of American capitalism; the pricing of products and employment of resources including the determinants of wages, interest, rents, and profits.

**PROFESSOR'S ADDENDUM** - This is ECON 101, Microeconomics. The course will cover the basics of supply and demand, production and cost, markets and how they operate and marginal analysis – how to make decisions. There will be a major emphasis on an introduction to international trade and finance. There will also be some coverage of the role of government versus markets in obtaining optimal outcomes.

**ECON 3000 – Managerial Economics** – (3cr.) – Walter Lane

**CATALOG DESCRIPTION** – Prerequisite: ECON 1203. Particular concepts and corresponding analysis underlie managerial decisions and shape business strategies. This course deals with concepts rooted in economics and used in practical decisions made by business executives. In this way, the language and reasoning of executive decision making are developed. Emphasis is placed on language, concepts, and analysis embedded in current methods and techniques of executive and managerial decision making.

**PROFESSOR'S ADDENDUM** - This is a microeconomic course focusing on business decision making. This is the standard material that is taught in any MBA program. There will be a review of basic economic principles from an ECON 101 course but the focus will be on applications: The make versus buy decision, deciding whether to use more equipment/technology or more labor, how to price your product, strategic decision-making and how to operate in a global environment.
EDUCATION

EDHS 1110 – Personal Health and Wellness – (3cr.) – Ann O’Hanlon

CATALOG DESCRIPTION – A survey of content areas that affect the overall health of the individual, with particular emphasis on health promotion (wellness), decision-making, and health behavior. Content areas include emotional health, sexuality, nutrition, exercise, weight control, environmental health, chronic diseases, consumerism, aging, death, and dying. An alternate assignment will be required of Secondary Education Majors. A field experience is required.

PROFESSOR’S ADDENDUM - In this course, we will define health as being more than simply the absence of disease, but instead as an overall state of physical, mental and social well-being. To that end, we will explore different health dimensions including physical, social, emotional, intellectual, spiritual, and environmental health; consider how these dimensions intersect, and how to promote positive lifestyle choices within each. We will emphasize the factors that influence health and wellness, particularly individual behaviors. Because of the Innsbruck setting, we will have the unique opportunity to compare some U.S. and Austrian health practices and consider how each societal setting supports different attitudes, individual behaviors and personal health outcomes.

EARTH AND ENVIRONMENTAL SCIENCE

EES 1002 – Introduction to Environmental Science – (3cr.) – Rhett Jackson

CATALOG DESCRIPTION - Prerequisite: eligibility to enroll in ENGL 1157. A survey of environmental science and policy issues, including ecology, engineering, geology, geography, law, economics, philosophy, and sociology.

PROFESSOR’S ADDENDUM - We will use the Innsbruck area and the Austrian Alps to survey environmental science and policy issues, including ecology, geology, engineering, geography, hydrology, environmental quality, natural history, law, economics, philosophy, and sociology. Students will conduct group projects on environmental issues in the Austrian Alps.
(Required day field trip to Obergurgl Glacier. Additional field trips are required.)

EES 2096.1 – Alpine Geology – (3cr.) – Martin Reiser

CATALOG DESCRIPTION – Prerequisite: consent of department. [The UNO Department of Earth and Environmental Sciences grants permission to any INTERNATIONAL SUMMER SCHOOL 2015 participant to enroll in this course.] A lecture, lecture-laboratory, or seminar format will be used to discuss special topics in geology. The course content will vary from semester to semester. May be repeated for credit.

PROFESSOR’S ADDENDUM - The aim of this course is to provide an understanding of fundamental geological principles, as well as overview of the structure and evolution of the Alps. Depending on previous knowledge of the students, more time will be spent on fundamentals of geology or on a more in-depth introduction to the geology of the Alps. The pre-midterm period is intended to provide a basic knowledge of geological processes. The students will be introduced to minerals, rocks, and geologic processes such as plate tectonics and erosion. The second half will cover the structure and evolution of the Alps. Main tectonic units and structural elements will be outlined and put into a chronologic framework of events which affected the Alpine region. A field trip to the Glacier in Obergurgl is scheduled on Sun, July 5th and attendance is required.
(Required day field trip to Obergurgl Glacier. Additional field trips are required.)

EES 2096.2 – The Austrian Alps vs. Southeastern US – (3cr.) – Rhett Jackson

CATALOG DESCRIPTION - Prerequisite: consent of department. [The UNO Department of Earth and Environmental Sciences grants permission to any INTERNATIONAL SUMMER SCHOOL 2015 participant to enroll in this course.] A lecture lecture-laboratory or seminar format will be used to discuss special topics in geology. The course content will vary from semester to semester.

PROFESSOR’S ADDENDUM - In this course, we will study and compare the processes that have formed and shaped the Austrian Alps and their ecosystems as well as the southeastern US and its ecosystems. We will review how and why the Austrian Alps formed and also the geologic and anthropogenic processes that continue to shape the landscape, specifically glaciers, landslides, soil formation, erosion, floods, human settlement, food production, and even climate change. We will look at human use of the Alps over time, settlement patterns, and social adaptations to living in a dynamic landscape. We will consider similar geological, ecological, and human dynamics in the southeastern US. All natural systems feature characteristic disturbance regimes, and we will identify and compare the disturbances characteristic to the Alps and the southeastern US. For example, tornados and hurricanes reshape the southeastern US, and glaciers and landslides reshape the Alps. We will consider the timescales and frequencies of
disturbance, and what constitutes a relatively stable versus a dynamic landscape. The Austrian Alps provide a case study for why mountains are a harsh environment for human dwelling, and we will observe and discuss how humans adapt to living in the dynamic landscape of the Alps. We will examine local and other social structures for managing risks from natural “disasters.”

(Required day field trip to Obergurgl Glacier. Additional field trips required.)

ENGLISH

ENGL 2090 – Murder European Style – (3cr.) - Carl Malmgren

CATALOG DESCRIPTION – Prerequisite: ENGL 1158/1159 with C or better. Reading, evaluation, and discussion of selected writers, works, or literary topics. May be taken twice for a maximum of six credit hours.

PROFESSOR'S ADDENDUM – This course will study a popular narrative genre, murder fiction, with a European twist. We will look at the where’s and why’s and how’s that people commit murder in Europe, covering three related subgenres: mystery fiction, detective fiction, and crime novels. Students will take a midterm and final, and write one paper.

(Required movie screenings.)

ENGL 2238 – Reading Fiction: Americans in Europe – (3cr.) - Ken Rayes

CATALOG DESCRIPTION - Prerequisite: ENGL 1158/1159 with C or better. A general introduction to the study and appreciation of fiction.

PROFESSOR'S ADDENDUM - This course introduces students to the reading and studying of Fiction texts. This special section will focus on American writers who absorbed and incorporated their European experiences in their writings, and European writers who influenced them. We will read selected novels and short stories from writers including Ernest Hemingway, F. Scott Fitzgerald, Gertrude Stein, Djuna Barnes, Franz Kafka, and James Joyce (among others). Our focus will be on how Americans are forever changed as they engage with and react to life and culture on the European continent. We will also use the backdrop of our European location to find connections to our own European experiences this summer and how they have changed us. Requirements include completion of reading journals, quizzes, a four-page paper and two essay exams.

(Required movie screenings. Additional excursions are also required)

ENGL 2312 – International Film as Literary Art – (3cr.) – Ken Rayes

CATALOG DESCRIPTION – Prerequisite: ENGL 1158/1159 with C or better. An introduction to the literary art of film based on representative international films.

PROFESSOR'S ADDENDUM – This course is designed to provide students with an introduction to International film (focusing on Austrian film) as a form of narrative “text” that incorporates the techniques of image and sound as well as the purely literary techniques of the printed word. We will consider the narrative possibilities of film by examining the language and techniques of films that shape our understanding of them as “texts.” We will be specifically examining Austrian films as “texts” that reflect the culture and history of Austria. The class will view approximately 7 films, including the Oscar winning films The Counterfeiters by Stefan Ruzowitzky, and Amour by Michael Haneke, as well as Poppitz by Harald Sicheritz, and The Piano Teacher. Students will be expected to attend each film screening, complete quizzes and write short screening reports on the films, compose a four-page paper, and take two exams. Participation and attendance are critical to the success of this class, and will be used to help determine the final grade.

FINE ARTS

FA 1010 – Art Appreciation – (3cr.) – Dan Rule

CATALOG DESCRIPTION – Open to all undergraduates. An introduction to art in which the visual elements and principles are examined through a study of the key monuments in the history of art from cave paintings to the present. Important styles of painting, sculpture, architecture, and twentieth century media are explored with attention to the personalities of the artists and the cultures in which they lived.

PROFESSOR'S ADDENDUM – Along with in-class work, we will explore the local art museums and galleries in Innsbruck in order to provide a real world experience in art.
FA 1060 – Drawing I – (3cr.) – Kathy Rodriguez

CATALOG DESCRIPTION - An introduction to basic drawing concepts and media. Six hours of studio work.

PROFESSOR'S ADDENDUM – This is a studio course designed to introduce to the student various methods and materials traditionally used in drawing. Emphasis is placed on the learning of correct observation and on the translation of that observation accurately onto a flat surface by means of the non-verbal language of line and value (lightness and darkness). Because correct observation requires so much contact with actual objects, we will address a rich variety of actual objects and environments for utilization in your drawings. Each drawing session is followed by a brief group critique. Certain drawing exercises will be completed in the tradition of the Impressionists, “en plein air,” taking the landscape of the region as the subject. Students will create representations of the organic and geometric qualities of the landscape and structures upon it through the medium of drawing, with attention to line, value, space, and texture. Students will also complete master studies from artworks located in the Ferdinandeum or Salzburg Museum of Modern Art.

FA 2202 – Art History Survey II – (3cr.) – Kathy Rodriguez

CATALOG DESCRIPTION - A survey of developments in western European and American art from the early Renaissance to 1900, including concepts of modernism. Lectures with slides, films, and readings.

PROFESSOR'S ADDENDUM - This is a slide lecture course that utilizes group participation in class discussions to communicate course content. FA 2202 is a survey of the arts of the Western tradition from the Italian Renaissance towards the twentieth century. Its chief purpose is to introduce you to the history of Western art from the early stages of the modern period as it progresses into modernism. We will explore the development of historical styles – or modes of expression – but this course also seeks to provide students with the fundamental tool of visual literacy and a sense of the variety of interpretation and analyses that allow art historians to understand works of art within their cultural and historical context. Students will learn the vocabulary of art; be able to identify and describe key monuments, techniques, and styles that characterize art historical movements; apply their knowledge in an analytical research paper assignment and in tests and quizzes; and evaluate each other’s work in the course during collaborative exercises including discussion and peer-review. This course is the sequel to FA 2201, and the prequel for FA 2203. The traditional pedagogy of slide lectures will be supplemented with outside-of-class discussion at the Ferdinandeum in Innsbruck, where students will face artworks from the time periods discussed during the class. Students will especially explore artworks from the time period addressed in the class, mainly including the 15th – 19th centuries.

FA 2250 – Introduction to Digital Art, Video, Animation – (3cr.) – Dan Rule

CATALOG DESCRIPTION – Prerequisite: FA 1051 or consent of department (The Department of Fine Arts grants permission for any INTERNATIONAL SUMMER SCHOOL 2015 participant to enroll in this course who is eligible to enroll in a 2000 level course). An introduction to the mediums of digital art, video & animation in a Fine Arts setting. Includes projects in stop-motion, digital collage, video, digital drawing and animation. Idea and imagery development and New Media history.

PROFESSOR'S ADDENDUM – This course introduces the use of digital programs to produce works of art, no prior knowledge of these programs is required. Each student is required to have a laptop running some version of Adobe Photoshop and video editing software (Premiere, iMovie, Final Cut Pro, etc.) AND a digital camera (smartphones are acceptable). If the student is yet to have such programs, It is recommended that they subscribe or start a trial of Adobe’s Creative Cloud before leaving for Innsbruck. Monthly plans are available at https://creative.adobe.com/plans.

FINANCE

FIN 3300 – Principles of Financial Management - (3cr.) – Marianne Fortuna

CATALOG DESCRIPTION - Offered each semester. Prerequisites: ECON 1203 or ECON 2200, and ACCT 2100. Introduction to investment, financing, and dividend decisions of business firms. Topics include valuation, capital budgeting, working capital management, capital structure and cost of capital, sources of financing, and dividend policy.

PROFESSOR'S ADDENDUM – The basic concepts and analytical tools of finance in both corporate finance and investments will inform this course. Topics will include risk and return, financial institutions, efficient markets, valuation theory, capital budgeting, portfolio theory, cost of capital, and international finance. This course is designed to provide students with an introduction to the field of finance. Much of the course focuses on the analytical methods employed by corporate financial executives as well as the role of financial markets in our economy. As an
overview, we focus on three fundamental decisions, namely: (1) in which projects should the firm invest (the capital budgeting decision), (2) how should the firm finance those projects (the capital structure decision), and (3) how diversification theory reduces volatility of project and/or equity returns. This course serves as the foundation for more detailed discussions of specialized areas in finance.

**FILM AND THEATRE ARTS**

**FTA 2090-92 – International Communications - (3cr.) – Anandam Kavoori**

**CATALOG DESCRIPTION** – Prerequisite: consent of department. Each course is offered for one-third of a semester. Three hours of lecture and six hours of laboratory weekly, depending on topics. Topics carry from semester to semester. Individual course numbers may not be repeated.

**PROFESSOR'S ADDENDUM** - This class addresses three questions about the role of the media in the world today: How does the media shape the modern world? What is the role of traditional media (film, television and print) and new media (social media, internet and video games) in the shaping of the modern world? How do different genres (specifically, films, music, video games, advertising and documentaries) shape our understanding of the modern world? The broad ranging questions (outlined above) are related to student learning outcomes through the development of competencies (Knowledge, Skills and Attitude). These competencies will derive from: Lectures: Providing students with an introduction to the field of “International Communication” (through lectures) focused on Europe; Textual Analysis: Focused on specific media texts (relating to film, music, video games, sports, advertising and documentaries) students will develop a competency in “reading” such texts using the theoretical language of International Communication; Workshop: Students will take part in group discussion (inclusive of in-class writing assignments) that focuses on one or more of the media identified above; Research or Creative Paper: Students will develop a research or creative competency through working one an in-depth project.

**GERMAN**

**GER 1001 – Basic German I - (3 cr.) – Peter Jorgensen**

**CATALOG DESCRIPTION** - Offered each semester. A sequence of courses developing all four language skills: speaking, understanding, writing, and reading. Audio-visual material will be occasionally used.

**PROFESSOR'S ADDENDUM** - This proficiency-oriented course teaches the fundamentals for communicating in German about selected everyday topics, such as family and friends, housing, leisure activities, food and shopping. You will develop your speaking, reading, writing and understanding skills in German. Integrated into this course is a discussion of contemporary German and Austrian culture. Occasional field trips will supplement the curriculum. NB: Students who intend to continue their German language studies after the summer may have to complete extra work to be prepared for GER 1002.

**HISTORY**

**HIST 2991 – Nazi Germany and the Second World War – (3cr.) – Alexander Lassner**

**CATALOG DESCRIPTION** – Prerequisite: consent of department. Topic may vary from semester to semester. The course may be repeated once for credit.

**PROFESSOR'S ADDENDUM** – This course on Nazi Germany and the Second World War is designed to accommodate both beginner and intermediate students who have an interest in the most catastrophic war of human history. The focus is on origins and outcomes of the conflict, wartime diplomacy, the strategic and operational aspects of the struggle, the impact of the war on the major civilian societies, the ideological dimensions of the conflict, the problem of moral judgment under the stress of war, and the Holocaust. While the focus of the course will be on the period 1939-1945, the course will also examine, in some depth, the diplomatic and military origins of the war in the interwar period. (Required day field trips to Dachau Concentration Camp Memorial Site and to Hitler’s Eagle's Nest, Berchtesgaden.)

**HIST 4003 – Modern Military History – (3cr.) – Alexander Lassner**

**CATALOG DESCRIPTION** – Sophomore Standing Required. An examination of war and military institutions in western society since the end of the Middle Ages.
PROFESSOR'S ADDENDUM - This course on Modern Military History concentrates on those regions of the world where the ends, ways and means of war developed and advanced furthest and where the resultant political, economic, social and cultural impact was greatest. Major themes in this course include Military Revolutions and the notion of a "Western Way of War." As such, this course covers the period c. 1300 to the 20th Century beginning in Europe (including the Ottoman Empire) and expanding to include the economically advanced portions of North America after the 18th Century. The course addresses developments in Asia and South America only insofar as they influenced the theory and practice of war in the periods and regions described above.

(Required day field trip to Hitler's Eagle's Nest in Berchtesgaden)

HIST 4346 – Post War Europe, 1945 – Present – (3cr.) – Robert Dupont

CATALOG DESCRIPTION – Sophomore Standing Required. An analysis of Europe during the postwar era. Topics will include the aftermath of the Second World War, the rise of Cold War antagonisms, postwar prosperity, European integration, and the eventual collapse of the Soviet Bloc.

PROFESSOR'S ADDENDUM - This course will cover the period 1945 to the present and provide students with a comprehensive view of Europe after World War II. Two important themes form the basis of the course: 1) the Cold War, i.e., division of post-war Europe into a bipolar conflict between competing diplomatic/military blocs lead by the United States and the USSR, and 2) European unification, i.e., the process by which post-war Europe slowly, at first, developed the institutions that promoted European unification. The course will include a substantial component of current events so that students can follow the present-day activities of the European Union and relate those activities to the historical integration of Europe.

(Required day field trip to Dachau Concentration Camp Memorial Site)

ITALIAN

ITAL 1001 – Basic Italian I – (3cr.) – Barbara Cooper

CATALOG DESCRIPTION - The first in a sequence of courses developing all four language skills; speaking, understanding, writing, and reading. No previous knowledge of the language required.

PROFESSOR’S ADDENDUM - The course is designed to help students reach a functional command of everyday Italian. Participants will learn to talk about themselves, their likes/dislikes, hobbies, studies, families and friends. We will also prepare and rehearse the typical exchanges encountered when travelling in Italy, in restaurants, hotels, stores etc. using simulation, role-play, and interviews. The intense practice of communicative skills (listening, speaking) will be accompanied by the study of simple texts suited for basic language levels. In addition, students will be able to consolidate their command of basic language structures through guided writing activities. At the end of the course students will be able to conduct simple conversations about familiar topics in the present and the past, ask questions and formulate observations in everyday situations, and understand simple stories and basic authentic audio and reading materials.

(Required afternoon field trip to Bolzano, Italy.)

ITAL 1002 – Basic Italian II – (3cr.) – Barbara Cooper

CATALOG DESCRIPTION - Prerequisite: ITAL 1001 or consent of department. A continuation of the development of the four language skills.

PROFESSOR’S ADDENDUM - The second Italian language course will aim to consolidate skills and command of structures acquired during the first semester of language study. Students will now become acquainted with all aspects of Italian grammar and will practice reading and listening with authentic materials. Special emphasis will be placed on increasing communicative and interpretative skills (speaking/ listening), and on developing awareness of cultural differences and ways of seeing through the study of authentic materials selected especially to invite comparative analysis of cultural practices and perspectives (reading, interpreting, understanding).

(Required afternoon field trip to Bolzano, Italy.)

JOURNALISM

JOUR 2790 – Travel Writing – (3.cr.) – Anandam Kavoori

CATALOG DESCRIPTION - Prerequisite: English 1158. Writing-intensive study of key topics in journalism. Topic will vary from semester to semester. May be taken twice for a maximum of 6 credit hours.
PROFESSOR'S ADDENDUM - This is an introductory course for students interested in travel writing. Students will be exposed to the different genres of travel writing – blogs, photography, long-form writing (feature length and books) and the travel writing media industry; understand the relationship between tourism as an industry and genres/conventions of travel writing. There will be an emphasis on cultural awareness, complexity of theme, material and structure and a desire to provide depth and insight. The goal of the course is to develop a “Travel Journalism Portfolio” (to show prospective employers) made up of (a) 2 travel blogs (b) one in-depth feature story, (c) one travel book review and (d) one book proposal. We will do a lot this term—and quickly, so it’s important to stay on schedule. Having said that the focus is not on quantity, but quality. (Required day field trip to Dachau Concentration Camp Memorial Site.)

MANAGEMENT

MANG 3401.1 - Introduction to Management & Organizational Behavior– (3cr.) – Bennett Cherry

CATALOG DESCRIPTION - Prerequisites: ACCT 2100 and ECON 1203 or 1200. An examination of management practices, behavioral implications and organizational systems from the perspective of classical and contemporary theory.

PROFESSOR'S ADDENDUM - This course presents an overview of the major organizational behavior concepts and their relationship to the successful management of organizations. Throughout the course, we will discuss individuals in organizations, teams in organizations, group processes, intergroup relations, and the organization itself. While the course utilizes many contemporary organizational behavior and management theories, the application will often be done in the context of our surroundings, the Tyrol region of Austria and the greater European continent. The goal of this course is to provide you with an understanding of management and organizational behavior so that you may appreciate and be able to manage the complexities and challenges associated with modern organizations. Management is an integral component of organizational life and we will study a number of concepts and theories designed to improve your managerial abilities. In addition, we will explore behavioral influences that affect productivity, effectiveness, and efficiency. We will look at topics including perception and learning, employee motivation, team dynamics, intraorganizational communication, leadership, power and influence, job design, organizational structure, culture, and change. By course end, you will have: increased your understanding of the complexities and multifaceted aspects of management; developed a toolbox of organizational behavior theories to apply to various settings; and developed your analytical skills as they relate to organizational issues. (Required day field trip to Dachau Concentration Camp Memorial Site. Additional afternoon field trips are required)

MANG 3401.2 - Introduction to Management & Organizational Behavior– (3cr.) – Bennett Cherry

CATALOG DESCRIPTION - Prerequisites: ACCT 2100 and ECON 1203 or 1200. An examination of management practices, behavioral implications and organizational systems from the perspective of classical and contemporary theory.

PROFESSOR'S ADDENDUM - This course presents an overview of the major organizational behavior concepts and their relationship to the successful management of organizations. Throughout the course, we will discuss individuals in organizations, teams in organizations, group processes, intergroup relations, and the organization itself. While the course utilizes many contemporary organizational behavior and management theories, the application will often be done in the context of our surroundings, the Tyrol region of Austria and the greater European continent. The goal of this course is to provide you with an understanding of management and organizational behavior so that you may appreciate and be able to manage the complexities and challenges associated with modern organizations. Management is an integral component of organizational life and we will study a number of concepts and theories designed to improve your managerial abilities. In addition, we will explore behavioral influences that affect productivity, effectiveness, and efficiency. We will look at topics including perception and learning, employee motivation, team dynamics, intraorganizational communication, leadership, power and influence, job design, organizational structure, culture, and change. By course end, you will have: increased your understanding of the complexities and multifaceted aspects of management; developed a toolbox of organizational behavior theories to apply to various settings; and developed your analytical skills as they relate to organizational issues. (Required day field trip to Dachau Concentration Camp Memorial Site. Additional afternoon field trips are required)

MANG 4446 – International Management– (3cr.) – Marianne Fortuna

CATALOG DESCRIPTION – Prerequisite: MANG 3401 "Intro to Management and Organizational Behavior" (or equivalent). May not receive credit for both MANG 4446 and MANG 6446. Primary attention of this course will be focused on the comparative study of the practice of management in selected countries under different environmental
conditions. The economic, legal, political, social, and cultural differences and the effects of these differences upon business objectives, plans, organization, and operation will be examined.

PROFESSOR’S ADDENDUM – This course embraces the major problems that confront managers who operate across international boundaries from a base in a single country or who maintain affiliates and subsidiaries in several national jurisdictions. Major emphasis is given to problems encountered while doing business across national boundaries.

MARKETING

MKT 3501.1 - Principles of Marketing – (3cr.) – Tom Bramorski

CATALOG DESCRIPTION - Prerequisite: ECON 1203. A course designed to introduce the role of marketing in society. Particular emphasis is placed on those market-related variables which are subject to control by the firm. The viewpoint taken is that of the marketing manager whose role it is to make decisions relating to marketing strategy.

PROFESSOR’S ADDENDUM - This course examines the ways organizations satisfy consumer and organizational needs and wants for products and services. Emphasis will be placed on how the elements of the marketing mix are used to provide customer satisfaction in the marketing of goods and services, both domestically and internationally. Upon completion of this course, the student should be able to define and explain the marketing concept and the importance of target markets, understand segmentation, positioning and the basic methodologies of marketing research, identify ethical issues faced by marketing managers, and recognize the differences between domestic and international marketing environments. The Innsbruck location creates unique opportunities for students to understand how marketing strategies developed in the United States need to be adjusted to the European setting in order to be effective. The class lectures will be supplemented by field trips to selected area businesses. Managers from these businesses will also offer guest lectures on selected marketing topics.

MKT 3501.2 - Principles of Marketing – (3cr.) – Tom Bramorski

CATALOG DESCRIPTION - Prerequisite: ECON 1203. A course designed to introduce the role of marketing in society. Particular emphasis is placed on those market-related variables which are subject to control by the firm. The viewpoint taken is that of the marketing manager whose role it is to make decisions relating to marketing strategy.

PROFESSOR’S ADDENDUM - This course examines the ways organizations satisfy consumer and organizational needs and wants for products and services. Emphasis will be placed on how the elements of the marketing mix are used to provide customer satisfaction in the marketing of goods and services, both domestically and internationally. Specifically, upon completion of this course, the student should be able to define and explain the marketing concept and related terminology, explain the importance of target markets, understand segmentation and positioning and explain the basic methodologies of marketing research, identify and appropriately respond to ethical issues faced by marketing managers, and recognize the differences between domestic and international marketing environments. The Innsbruck location creates unique opportunities for students to experience the European culture first-hand. Substantive cultural immersion offered by the Innsbruck program is necessary to understand how marketing strategies developed in the United States need to be adjusted to the European setting in order to be effective. The class lectures are also available to Austrian students, creating an opportunity for meaningful interactions in and outside of the classroom. The lectures will be supplemented by field trips to selected area businesses. Managers from these businesses will also offer guest lectures on selected marketing topics.

MKT 4546 – International Marketing Management – (3cr.) – Ruperto Chavarri

CATALOG DESCRIPTION - Prerequisites: MKT 3501 or MKT 4400. A study of the significant aspects of international business operations including the historical development of foreign trade policy and operative problems of international business operations, private and public organizations in foreign trade, and the legal dimensions of foreign trade. Graduate students will not receive credit for both MKT 5546 and 6546.

PROFESSOR’S ADDENDUM – This course covers international marketing theory reflecting international issues and concerns and practical applications to the export/import business. Topics discussed will include but will not be limited, International Marketing Strategies and Research, Pricing and Incoterms, Legal Considerations, Logistics, International Banking and Financing and Cultural Aspects of Doing International Business. Students will learn practical knowledge on how to do business in foreign countries, with application on how to import into the United States and how to export to other markets. Also, they will learn how cultural differences can affect the way business is done overseas.
MUSIC

MUS 1000 – Music Appreciation – (3cr.) – Harmon Greenblatt

CATALOG DESCRIPTION - Offered each semester. An appreciation and analysis from the viewpoint of the listener of representative works in Western art tradition, covering for example, selected masterworks of Bach, Handel, Mozart, Beethoven, Brahms, Tchaikovsky, Bartok, and Stravinsky. No previous knowledge of or about music is required.

PROFESSOR'S ADDENDUM – This course is an overview of the history of Western Art Music. The course will consist of lectures, discussion, listening, outside assignments, and attendance at live musical events. Students will learn the basic elements of music and acquire knowledge of the periods of music history, including major composers, styles, and selected works. Special emphasis will be placed on the music of Austria and Germany. In addition, a required field trip to attend a concert will be part of the experience of the course. (Required field trip to attend a concert. Afternoon field trip to Salzburg required.)

MUS 2001 – The Music Austria – (3cr.) – Harmon Greenblatt

CATALOG DESCRIPTION - Prerequisite: consent of department. (The Department of Music grants permission for any INTERNATIONAL SUMMER SCHOOL 2015 participant to enroll in this course who is eligible to enroll in a 2000 level course.) Specific areas of interest will be studied under the direction of a faculty member. Topics may vary from semester to semester. Section number will correspond with credit to be earned. May be repeated for a maximum of 9 credit hours.

PROFESSOR'S ADDENDUM – A study of music of the classical period, focusing on the music of Haydn, Mozart, Beethoven, and Schubert. No musical background is necessary, but students must have access to a CD player. After establishing a basic musical vocabulary, students will explore the lives of the composers, with emphasis on the social, political, and historical importance of the era and of Vienna as a musical center. We will then discuss the different forms of music, symphony, sonata, chamber music, and opera, and explore some of the greatest works of each of these composers, and why these works appeal to audiences hundreds of years after their composition. A required field trip to attend a concert is also included in this course. (Required field trip to attend a concert. Afternoon field trip to Salzburg required.)

POLITICAL SCIENCE

POLI 1010 – Contemporary Issues in Politics – (3cr.) – Mariam Tazi-Preve

CATALOG DESCRIPTION - An examination of the current issues and problems of national and international politics.

PROFESSOR'S ADDENDUM - The content of this course is to explore basic issues of European politics with an emphasis on the German speaking countries. We will first look at broad literature on selected political systems to have an insight of how European policy works. We will analyze the types of Welfare State models and what makes them different from the US. We then turn to the character of democratic institutions and party competition in these countries in recent years. How does democracy work in parliamentary political systems? What do different parties stand for? What are the major lines of conflict in the domestic politics of (Central) European countries, and is this different from that in the US? Furthermore we will discuss current issues, like the changes of the welfare system, the impact of the European Union on national policies and also emerging local topics (Tyrol/Austria). The goal is to provide students with an understanding of the way (Central) European politics work. The objective is to enable students to develop a critical understanding of the nature of European politics and society, to the point where they can follow what they read in newspapers and periodicals about Europe. That is why there will be frequent classroom discussion. (Required field trip to Dachau Concentration Camp Memorial Site)

POLI 4670 – Women and Politics – (3cr.) – Mariam Tazi-Preve

CATALOG DESCRIPTION - A study of feminist political thought, and of women's political movements, political issues, and political behavior and attitudes in the United States and in other countries.

PROFESSOR'S ADDENDUM - The objective of this course is to familiarize students with a broad range of issues involving gender and politics - the political participation of women; the history of women's movements; explications of gender inequality and what we mean when we refer to "women's issues." This class will study the nature of power and how gender, class, and race intersect to impact the power and opportunities available to women. The class is on examining politics through the lens of gender hierarchy. Emphasis will be given on how constructions of masculinity and femininity shape and are shaped by interacting economic, political, and ideological practices. By examining power relations - politics - as gendered, the course illuminates 1) how the personal is political; 2) how we participate
individually and collectively in the production, reproduction, and legitimation of power relations (social hierarchies); 3) how social hierarchies (of race, gender, class, ethnicity, sexual orientation, etc.) are interrelated; and 4) how critical analyses are essential for achieving nonhierarchical social relations. Using the perspectives of contemporary women's studies and feminist scholarship, this course will focus on the constructed nature of gender roles, the effects of these constructions on the lives of women, and the possibilities for change and individual empowerment that a critical awareness can create. It will give students an ability to use the critical methodologies of women's studies and feminist scholarship to analyze how gender constructions shape the realities of women's lives, particularly in contemporary Western societies, including their own lives as women.

PSYCHOLOGY

PSYC 1000 - General Psychology – (3cr.) – Leonard Poon

CATALOG DESCRIPTION – A general introduction to the scientific study of the behavior of organisms. An honors section (1009) is available for qualified students.

PROFESSOR’S ADDENDUM – This introductory course will provide students with basic knowledge and overview of the science and methods of psychology. The course is designed to provide an appreciation of human behaviors and applications in everyday lives.

The course will be conducted in a seminar format in which students will develop skills for critical thinking, content acquisition, writing, presentation of ideas in front of peers, the integration of contents in students' own areas of interest, as well as small group collaboration in knowledge acquisition and presentation. (Required day field trip to Dachau Concentration Camp Memorial Site)

PSYC 2091 – Understanding the Living and Aging Experience– (3cr.) – Leonard Poon

CATALOG DESCRIPTION – Prerequisite: PSYC 1000 or 2200. Topics will vary from semester to semester. This course may be repeated once for credit.

PROFESSOR’S ADDENDUM – This class will seek to engage students to begin to think about their own lives, adulthood, and career paths. Special emphasis will be placed on how the dramatic demographic change in the U.S. and the world towards an older population; these changes will affect the students' personal and professional future. Regardless of one's field of study in the humanities, business, sciences or health-care --- career advancement is more and more predicated on knowledge about the older segment of the population.

A portion of the course will lead the students to evaluate how the aging population would impact their career goals. Another portion will lead the students to think about their own aging processes and those of their families, and to reflect on aging, dying, health, career path, family, relationships, support systems, and personal philosophies for living. The aim is for students to better appreciate the value of life and apply these experiences in their own pursuit of goals.

The course will examine the developmental processes in adulthood and aging. An overview of practical aging processes will be presented. Students will select developmental processes they are most interested and become a nominal expert in this area using the textbook and internet research. The students will write (blog) and present their findings to the class. The quality of writing and presentation will be graded, and the classmate’s interactions, responses, and discussion will also be graded. Video-documentary cases on aging and living will also be presented, and the students will react to the cases by writing blogs and by participating in class discussion on the cases. (Required day field trip to Dachau Concentration Camp Memorial Site)

SOCIOLOGY

SOC 1051 - Introduction to Sociology – (3cr.) – Dean Rojek

CATALOG DESCRIPTION – A first course in the study of human beings in society using basic concepts and methods of sociology. Topics include the influences of social groups on individuals' attitudes and behaviors, stability and change in the family, and social inequality.

PROFESSOR’S ADDENDUM – In this course we examine dynamic social processes in groups, organizations and societies-and the nature of sociological theories and research. The course particularly will focus on trends in Europe, the United States, and globally in relation to work organizations, economic inequalities, race and ethnicity, gender,
economics and politics, families and religions, education and health care, and population changes and environment issues. The course will benefit from Austrian guest speakers and field trips in Innsbruck.
(Required day field trips to Dachau Concentration Camp Memorial Site and to Hitler’s Eagle’s Nest in Berchtesgaden.)

SOC 4098 · Sociological Perspective of Genocide & Holocaust – (3cr.) – Dean Rojek

**CATALOG DESCRIPTION** - Prerequisite: SOC 1051 or consent of department. Selected problems of sociological research and theory with emphasis on trends and tendencies in modern society. This course may be repeated once for credit.

**PROFESSOR’S ADDENDUM** - Genocide is a term used to describe the deliberate killing of people by a government because of a group’s national, ethnic, racial or religious affiliation. Examples of genocide pre-date the 20th century but with the advancement of techniques of mass killing and the increasing population in the 20th century, genocide took on a new definition with mass exterminations in Cambodia, Rwanda, Darfur, Bosnia and Nazi Germany. The purpose of this course is to identify instances and causes of genocide in the 20th century but the prime focus will be on the Holocaust and the Nuremberg trials. Several films will be utilized to examine the horror of genocide and how the rest of the world reacts to genocidal action.
(Required day field trips to Dachau Concentration Camp Memorial Site and to Hitler’s Eagle’s Nest in Berchtesgaden.)