

Faculty Members of the Innsbruck International Summer School 2017



Stephen T Barnett (Marketing) – Florida International University

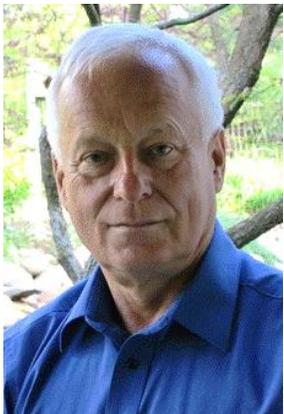
Stephen Barnett is currently working on projects and teaching marketing and management courses for a variety of universities in the US and abroad. In the spring of 2017 he will join the Management Center Innsbruck Austria as a Fulbright Visiting Professor.

For the past 5 years he served as Visiting Professor and the Executive Faculty Director of MBA Programs at Florida International University's College of Business. Formerly, Dr. Barnett served as Director of Student International Advancement in Arizona State University's Office of the Vice President for Global Engagement. He is Professor of Marketing Emeritus at Stetson University where he served as the Dennis M. McNamara Chair in Marketing and as the Founding Director of the Stetson Business Summer School Abroad, Innsbruck, Austria. He has presented and published papers with a number associations and academic journals including: World Universities Forum, Southern Marketing Association, Academy of Business Education, The African Studies Association of Australia and the Pacific, African Studies Association, The World Universities Forum Journal, International Business & Economics Research Journal, Marketing Education Review, Journal of Education for Business, Journal of Family Business, Retail Education Today, Advising Quarterly, The International Journal of Business Disciplines, and E-Business Review. Dr. Barnett's past experience includes: President and CEO of Henson Furniture (a 22-store chain), Director of The Executive Education Programs at Emory University, Principal of Furniture Brokers Inc., and extensive blue-water sailing.



Dr. Anne Boyd Rioux (English) – The University of New Orleans

Dr. Anne Boyd Rioux is Professor of English at the University of New Orleans, where she has been teaching since 1999. She teaches courses on American literature and has written or edited four books. Dr. Rioux is also the recipient of two National Endowment for the Humanities Fellowships, one for public scholarship. She has previously taught for UNO's study Abroad Program in Cork, Ireland.



Tom Bramorski (Marketing) – The University of Georgia

Tom Bramorski received his M.S. degree in Mechanical Engineering from the Technical University of Warsaw. He started his professional career as a designer of construction equipment with Bumar of Warsaw, Poland. He had an opportunity to work in several areas at Bumar including new model prototyping and testing, production, and sales. He received his M.B.A and Ph.D. degrees from The University of Iowa. Dr. Bramorski has published four books, numerous papers in academic journals and has presented papers at national and international conferences. He serves on the editorial boards of several academic journals in the areas of operations, supply chain, operations strategy and quality management. Dr. Bramorski has consulted with companies and government agencies in the United States and in Central Europe in the areas of quality management, operations management, technology management and Central European privatization issues. He frequently conducts guest lectures at several universities and training institutions in Europe. He is a former Fulbright Senior Lecturer in Oman and in Poland.

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Robert Brown (Management) – The University of New Orleans

Robert Brown is the founder and Managing Partner for Paradigm PLUS LLC, a firm providing comprehensive consulting services to corporations and government agencies as well as to higher education institutions and their boards, faculties and staffs. He also serves as Director of the Business Career Coaching Center and as an adjunct instructor in the College of Business Administration at the University of New Orleans. Prior to these positions, he was Managing Director of the Business Council of New Orleans and the River Region, responsible for coordinating and managing relationships with elected officials and governmental bodies and civic groups, developing the initiatives of the Executive Committee and the Board of Directors, and conducting and analyzing research aimed at supporting the organization's goals and priorities. From 1995 until 2007 he served as Vice Chancellor for Governmental, Community and Diversity Affairs at the University of New Orleans, where he was instrumental in the development of the UNO Research & Technology Park, Kirschman Hall and the D-Day Museum, forerunner of the National World War II Museum. He serves on numerous community and civic boards and is a trustee for the Greater New Orleans YMCA. He is also a trustee for the Greater New Orleans Foundation and is the Chairman of the New Orleans Police and Justice Foundation. He has been honored with a Role Model Award from the Young Leadership Council, and was selected as a Community Hero/Olympic Torch Bearer for the 1996 Summer Olympics. In 2007 he was honored with the Times Picayune Loving Cup award for community service. From June 2010 until July 2016 he was a Gubernatorial appointee representing the Second Congressional District on the Louisiana Community and Technical College System Board of Supervisors. While there he was appointed to the Association of Community College Trustees (ACCT) Public Policy Committee and served as the Louisiana representative on the ACCT State Coordinators Network.

He received a Bachelor of Arts degree (Magna cum Laude) from Park College (Parkville, MO) in 1975 and a Master of Arts degree in Human Resource Management from Pepperdine University (Malibu, CA) in 1979.



Barbara Cooper (Italian) – The University of Georgia

Since receiving a Ph.D. in Romance Languages from the University of Georgia in 1985, Dr. Cooper has continued to live in Athens and to teach at her alma mater courses in Italian and French language/culture at the beginning, intermediate, and advanced levels. She has participated numerous times in study abroad programs in Italy and Germany and has taught on the UNO-Innsbruck program many times.



Lillian Eby (Psychology) – The University of Georgia

Lillian Eby is a Professor of Psychology at the University of Georgia and Director of the Owens Institute for Behavioral Research. She is a Fellow of the Society for Industrial and Organizational Psychology and the American Psychological Association. Lillian has published over 100 peer-reviewed research articles and book chapters on topics related to occupational health, organizational careers, and interpersonal relationships at work and co-edited three books on related topics. She has also won numerous awards for her teaching and mentoring of students. This will be her 7th time teaching at the UNO Summer School in Innsbruck.

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Marianne Graeme Fortuna (Finance & Management) – The University of Georgia

Marianne Fortuna is a full-time faculty member of the University of Georgia where she teaches Accounting, Finance and Statistics as an academically and professionally qualified lecturer.

She is a CPA and CGMA and has more than thirty years' experience in accounting and financial operations where her expertise ranges from directing major project initiatives to leading large organizations in Fortune 100 companies.

Dr. Fortuna has held senior positions in multinational corporations, has traveled extensively throughout the world and is excited about sharing experiences and learnings with her students in Innsbruck.



Sanda Groome (Business Administration) – Tulane University

Sanda Beach Groome earned her BA in Economics from Newcomb College of Tulane University, her MBA from the A.B. Freeman School of Business at Tulane University and her Juris Doctorate from the Paul M. Hebert Law Center of Louisiana State University. Prior to joining the faculty as a Professor of Practice at the A. B. Freeman School of Business in 2006, she practiced law for 14 years in New Orleans. Her law practice focused on Admiralty and Maritime Law and Commercial Litigation. At A.B. Freeman, Sanda teaches Business Law, Legal Environments, Insurance and Risk Management and Mock Trial. She serves as a Faculty Fellow for Wall Residential Center, Alumni Advisor for Chi Omega, Academic Advisor for Kappa Alpha, and as the Legal Studies representative for the undergraduate curriculum committee. She is a past recipient of the BSM Teacher Honor Roll Award. Sanda's non academic interests include sports, reading, Crossfit, and hanging out with her husband David and her three boys, Kirk, Beach, and Alexander.



Rhett Jackson (EES) – The University of Georgia

Jackson is a Professor of Hydrology at the Warnell School of Forestry and Natural Resources at the University of Georgia where he conducts research on the effects of human land use activities on stream and wetland habitat. Specifically, he examines how nonpoint source pollution is generated and transported to streams by silvicultural, agricultural, and urban development activities, and how nonpoint source pollution can be mitigated by the application of Best Management Practices. His research has addressed the legacy effects of historic agricultural sediments deposited in southeastern streams, the roles and benefits of riparian forests, the confounding factors affecting stream temperature regimes, the effects of center pivot irrigation on streamflows and habitat quality, and the amount and timing of nutrient runoff from agricultural and silvicultural operations.

Jackson is a registered Professional Engineer, and earned his Bachelor's and Master's degrees in environmental engineering from Duke University and holds a Doctorate in hydrology from the University of Washington. Jackson has taught twice previously in the UNO-Innsbruck program, in 2013 and 2015. His wife Diana and two teenage kids, Jackson and Cassie, will be joining him in Innsbruck. In Innsbruck, you will see them walking, hiking, swimming in the Lanser See or Freibad Tivoli, and enjoying currywurst, cappuccino, and gelato on the street.

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Peter Jorgensen (German) – The University of Georgia

Peter Jorgensen received a BA degree in German literature from Princeton University, studied Austrian dialects as a Fulbright Scholar in Vienna, and got his MA in Linguistics from Harvard. As a Marshall Scholar in Copenhagen he studied Old Icelandic manuscripts and received his Ph.D. in Germanic Linguistics from Harvard. After teaching for five years at the University of California, Riverside, he spent 31 years at the University of Georgia. The recipient of awards for both teaching and research, Dr. Jorgensen has written two books and numerous articles about medieval Icelandic manuscripts, and a variety of articles on 18th-century saga forgeries, the Bear's Son Folktale in Old Norse and Old English literature, computer-based instruction in German, the linguistic classification of loanwords, and the fabulous travels of the 15th-century pilgrim, plagiarist, linguist, liar and artist, Arnold von Harff. Dr. Jorgensen has taught on the UNO Summer School for many years and serves as the UGA Faculty Liaison and Assistant Academic Director.



Christina Joseph (Anthropology) – The University of Georgia

Chris Joseph received her doctorate in cultural anthropology from the University of Rochester and is a faculty member in the anthropology department at the University of Georgia in Athens. She teaches the honors introduction to anthropology every semester and also offers other classes on the Roma people, death and dying, water, and cultures of East, South, and Southeast Asia. She was awarded the *J. Hatten Howard III Teaching Professorship* by the Honors Program in 2015. While her academic research focuses on groundwater conservation in India, she also advocates for Roma (Gypsy) rights through a FB page, *Project INDROMA*. On this seventh visit to Innsbruck, she is looking forward to hiking and *Hütte* cuisine in the Austrian Alps.



Anandam Kavoori (Communications/Journalism) – The University of Georgia

Dr. Kavoori is Professor in the Grady College of Journalism and Mass Communication at the University of Georgia. He works in the area of International Communication and Travel Journalism. He is the author or editor of ten scholarly books and nearly 50 journal articles and book chapters. Amongst his recent book publications are *Reading Youtube* (Peter Lang, 2011), *The Logics of Globalization* (Rowman & Littlefield, 2009), and *Global Bollywood* (New York University Press, 2008). Dr. Kavoori has been a consultant to News Corporation, CNN International, Discovery Channel and Living Media and a faculty judge for The Peabody Awards for nearly twenty years.

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Bruce Kline (Economics) – The University of Colorado - Boulder

Kline is a senior instructor at the University of Colorado – Boulder where he teaches in the graduate and undergraduate programs of the Finance Department at the Leeds School of Business. His masters and doctorate studies were in finance/marketing and economics, respectively. A great fan of study abroad, Mr. Kline studied in Vienna, Austria and Nuremberg, Germany as a college student. He managed teams in the Netherlands, Germany, and Japan during his HP career. He currently teaches abroad in Italy (CIMBA), Lithuania (ISM), the United Kingdom (CU London Finance Seminar), and the Netherlands (CU Global Accounting and Finance). When not living in Colorado, he resides in the Veneto, Italy. Mr. Kline has been teaching at university since 1988, along with a parallel career at Hewlett-Packard Company since 1984. He retired from HP in 2015, having last been responsible for the tax and supply chain strategy for the Printing and Desktop Group. Having lived in many locations, Bruce is delighted to reside in Colorado since 1996, as he is an avid hiker and bicyclist. Living at the foot of the Rockies in the U.S., at the foot of the Dolomites in Italy, and this summer in the middle of the Alps; life is good. Bruce has one daughter living in the Bay Area of California, and another who recently relocated to New Orleans from Anchorage, Alaska. Mr. Kline is competent in German, can survive in Italian, and once ordered a beer in Lithuanian.



Marc Landry (History) – The University of New Orleans

Marc Landry started his position as Assistant Professor in Central European History and Associate Director of Center Austria at the University of New Orleans in January 2017, and he considers Innsbruck to be his second hometown. A native of Burlington, Vermont, he has lived a total of four years in Innsbruck. He spent his first year there as a participant in the UNO's Academic Year Abroad Program. Since then he has returned with two Fulbright grants, one as a student and most recently as a scholar in the fall of 2016. He received a BA in History from The College of William & Mary, as well as an MA in German & European Studies and a PhD in History from Georgetown University. As an environmental historian he is interested in the relationship between human societies and nature in the past. His current research explores the history of the Alps as one of Europe's most important energy landscapes in the twentieth century due to hydroelectricity—or "white coal" in contemporary terms. Dr. Landry believes studying abroad with UNO in Innsbruck was one of the most enriching experiences in his life, and he looks forward to sharing similar experiences with the participants in the UNO Summer School.



Alexander Lassner (History) – Air War College

Alexander Nicholas Lassner is an Associate Professor of Strategic Studies at the Air War College in Montgomery, Alabama. He holds an M.A. and Ph.D. in History from The Ohio State University, where he specialized in modern military and Central European history. As a Fulbright scholar in Austria, and thereafter as a Presidential Fellow at OSU, Dr. Lassner's research focused on foreign affairs and international security policies in Europe during the Interwar Period (1920-1938). Prior to coming to the Air War College, he worked as a consultant to the Mershon Center for International Security and Foreign Policy Studies, and as an Assistant Professor of Comparative Military Studies at the Air Command and Staff College. Dr. Lassner has published numerous articles and essays on modern military history, co-edited a book on the Dollfuss and Schuschnigg era in Austria, and undertook various research projects. Dr. Lassner has lectured at major conferences in the United States, and by invitation in Italy and Austria. He is currently revising his manuscript on European foreign and security policies in the 1930s for publication.

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Kim McDonald (English) – The University of New Orleans

Kim McDonald received her Masters degree from the University of Idaho in 1986. She began her studies in literature, but soon discovered the growing discipline of rhetoric and composition. Her thesis, *Particle, Wave, Field Prewriting Strategy: From Theory to Practice* presents a qualitative study of the effects of this prewriting heuristic, developed from tagmemic theory, on the specific content included in student essays. She taught at Eastern Oregon State College, where, as sabbatical replacement for a senior faculty member, she had the opportunity to teach a variety of courses, including semantics, transformational grammar, and teaching writing in the content areas (for education majors). In 1988, she accepted a position at the University of New Orleans, and in 1989 took over as coordinator of freshman writing. Two years later, having always wanted to live overseas, she gave up her position, moved to Greece, and found a job teaching English to first through 12th graders. She returned to New Orleans in 1992, and after a few years of non-academic work, returned to teaching at UNO. Her areas of interest include writing assessment, peer-review, and the influence of audience on writing. She teaches freshman writing, a variety of literature classes, a graduate course in teaching writing, and a special topics course in the fairy tale. She has spent three wonderful summers in Innsbruck teaching in the Summer Program, and one in the UNO Summer Writing Workshop in Cork. She is honored to have the opportunity to serve as the 2017 Academic Director and is looking forward to seeing you in Innsbruck.

Aaron McNamee (Fine Arts) – The University of New Orleans



Andreas Oberprantacher (Philosophy) – The University of Innsbruck, Austria

Andreas Oberprantacher teaches political theory, social philosophy, and aesthetics at the University of Innsbruck's Department of Philosophy. He recently earned tenure for his research on the emergence of illegal aliens and the transformation of contemporary politics. He serves as acting secretary general of the Austrian Society for Philosophy and continues to research migration and globalization at the University of Innsbruck. In the fall 2015 semester, Dr. Oberprantacher participated in a faculty exchange to the University of New Orleans, and in summer of 2016 served as faculty member on the UNO-Innsbruck International Summer School.

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Jeffrey Rinehart (Fine Arts) – The University of New Orleans

Jeffrey Rinehart is originally from Seattle, WA and has lived in the New Orleans area since 2005. He is a New Orleans based artist and instructor at the University of New Orleans, Fine Arts department.

Jeffrey also currently runs the Ten Gallery and studios which is an artist based collective that showcases local artists.



Dean Rojek (Sociology) – The University of Georgia

Dean Rojek received his doctoral degree from the University of Wisconsin in a joint program in law and sociology. He normally teaches courses in juvenile delinquency, sociology of law, social problems, environmental sociology and 20th century genocide. On three occasions, he was a member of a U.S. – Chinese criminal justice delegation and taught criminal law in China. Currently, he serves as an expert witness in Federal Court regarding Chinese deportation cases and the personal risk of sending illegal Chinese immigrants back to China. He taught environmental sociology at the University of Georgia's ecolodge in Costa Rica. Since the year 2000 he has taught in the UNO summer program in Innsbruck. He serves as the tour guide for field trips to Dachau and to Hitler's Eagles Nest (Berchtesgaden). At the University of Georgia, he serves as the head track official, in charge of implementing inspection and all throwing events. His research interests include adolescent drug involvement, juvenile justice, Chinese law, and genocidal behavior.



Martin Schnitzer (Management) - University of Innsbruck, Austria

Martin Schnitzer earned his first degree in Sports Science as well as his Ph.D. in Sports Management at the University of Innsbruck, Austria. He completed a Master's degree in Management of Sport Organizations at the University of San Marino and was participant of the MEMOS VII program. Martin is currently senior scientist at the Department of Sport Science of the University of Innsbruck, Professor for the Project and Event Management Module of the MEMOS Program (together with Milena Parent and Benoit Seguin) and visiting professor at the RIOU for the Strategic Event Management and Venue Management Unit.

Martin Schnitzer served in various positions in major sports events. He was acting as CEO of Innsbruck 2012 bid campaign for the Youth Olympic Games and founder of the Innsbruck 2012 – Youth Olympic Laboratory for Youth and Innovation, which was established on occasion of the Winter Youth Olympic Games in Innsbruck. Previously he held the position of Secretary General of the UEFA EURO 2008™ Host City Innsbruck and served as bid director of the FIS Alpine Ski World Championship Candidate Cortina d'Ampezzo in Italy. At the 2005 Winter Universiade in Innsbruck/Seefeld, he was as Executive Assistant to the Secretary General involved in every area of operations. He also served as Deputy Venue Manager for the Women's Olympic Alpine Skiing speed events in Turin 2006. Martin was also consulting FIFA in the development of a Knowledge Management System, focusing on the Host City Management.

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Robin Williams (Music) – University of New Orleans

A native of Kansas City, Dr. Robin Holtz Williams earned a Bachelor of Music degree in Piano Performance at the University of Missouri-Kansas City. She then studied at the Eastman School of Music in Rochester, NY where she was awarded Masters and Doctorate degrees in Piano Performance. Since joining the University of New Orleans faculty in 1990, Dr. Williams has been a frequent solo and chamber musician in New Orleans and the surrounding region. She has also presented recitals across the country, most recently in the Midwest. In addition to teaching and performing, she maintains an active schedule as an adjudicator. Dr. Williams' philosophy is that piano music encompasses a full range of emotions, from very personal expression within an intimate setting to thrilling concert audience through dazzling virtuosity. She has pursued both. Her CD, *A Piano In the House*, features rarely-performed examples of the domestic repertoire: miniature, sweetly tuned, expressive pieces composed for hearth and home. In the Fall of 2005 Dr. Williams was named the Virginia Kock Professor at the University of New Orleans. This professorship enabled her to produce *Bridge, Brahms and Blue*, a collection of bravura concert pieces designed to dazzle both at home and on the stage. Dr. Williams served as Chair of the UNO Department of Music from 2006 – 2013, and is a member of the Board of Directors of the Musical Arts Society of New Orleans (MASNO). She previously taught and directed the UNO-Prague Summer Seminars, and is looking forward to her first summer in Innsbruck.



Daniel Winkler (Humanities) – The University Innsbruck, Austria

Daniel Winkler studied Comparative Literature and French at the Universities of Vienna (Austria) and Aix-en-Provence (France). His PhD dealt with cinematic representations of Marseille. In 2009 he joined the University of Innsbruck Department of Romance Studies, where he teaches Italian and French Literature, Theatre and Cinema. He was a visiting scholar at the Ecole normale supérieure of Paris (2001/02), the Martin-Luther-University of Halle-Wittenberg (Europe Interdisciplinary Centre for European Enlightenment Studies, 2011) and the University of Turin (2013). His research focuses on the theatre of Enlightenment and contemporary cinema. He is author of 30 journal articles and book chapters; recently he edited with Sabine Schrader the volume *The Cinemas of Italian Migration: European and Transatlantic Narratives* (Cambridge Scholars Publishing 2013).